ABSTRACT

Emil W,Muhammad. 2014. *Developing Literacy Instruction by Using Integrated CALL for Elementary School*. Thesis, English Education Department, Faculty of Teacher Training and Education, University of Muhammadiyah Gresik. Advisor I, Dr. YudhiArifani, M. Pd. Advisor II, Rohmy Husniah, SS, M. Pd.

Key words: literacy instruction, CALL

In this study, the researcher dealt with the development of literacy instruction material by using Autorun program to improve students' literacy. The subject in this study was first grade of firefly at SD MuhammadiyahManyar GKB. The students were lack of pronounce some words. This study was to develop literacy instruction material by using Autorun program to increase students' motivation during the classroom teaching and learning.

The design of the study was Research and Development (R&D) Study. The development model used in this research was the ADDIE model which is has the procedure; a) Need analysis design, b) Development, c) Expert validation, d) Try out, e) Final product.The researcher's product was in the form of CD-Rom. Based on the syllabus and curriculum in first semester included of four topics, these were alphabets, numbers, part of body and family. This program consisted of three stages: 1)Pre activities, the students would be introduced with four topics which divided into some different menu (alphabets, numbers, part of body and family). 2) Whilst activity, the students was invited to try out their ability in pronounce that teacher said based on the materials.3) Post activity, the teacher asked to the students read every word based on the material.

In a process of the development, the researcher divided the materials into four topics as what the researcher stated above. Each topic consisted of several activities, they were introducing the material by listening, repeating, matching, reading phrase, doing exercises, and playing games.For the next step was expert validation, the researcher got some suggestions from the experts. The researcher agreed to make the material better and finally the researcher could finish the material revision. Then, the researcher tried out the product to thirty students of the first grade of SD MuhammadiyahManyar GKB. In revision, the researcher did the revision from the suggestion of the expert by adding topic to be four units. After having revision, the final product had been ready to be applied to the first grade of SD Muhammadiyah GKB Gresik. The product was in the form of CD-Rom. This program was completed by pictures, videos, sounds and games which could make the students interested in learning English.

The researcher concluded that there were some steps in developing the materials. They were need analysis, development, expert validation, try out, revision, and final product. Besides, three suggestions are provided. First, for the teacher, this product can help to provide better technique and new media for teaching reading. Second, for the students, it can be fun media whereas hopefully they will not bored and improve their motivation in learning English. Third, for the next researchers can make materials in media which has more complete features and also more interesting and design game with macromedia flash player