

CHAPTER III

RESEARCH METHOD

In this chapter, first the overall design of the study is presented. The participants of the study and the development of the data collection instruments are explored. Finally, administrations of data collection instruments and data analysis methods are presented.

3.1 Design of the Study

The purpose of this study was to reveal the importance attached to the four main skills (speaking, listening, reading, and writing) by students and English instructors department with respect to target needs and learning needs.

Quantitative data were collected through the questionnaires for students and ESP instructors. Students were administered a target needs and learning needs questionnaire. English instructors were administered a target needs and learning questionnaire.

The design was based on two data sources that were the students, the ESP instructors, lecture of management. Their perceptions regarding the ESP target needs of Management Student of the study.

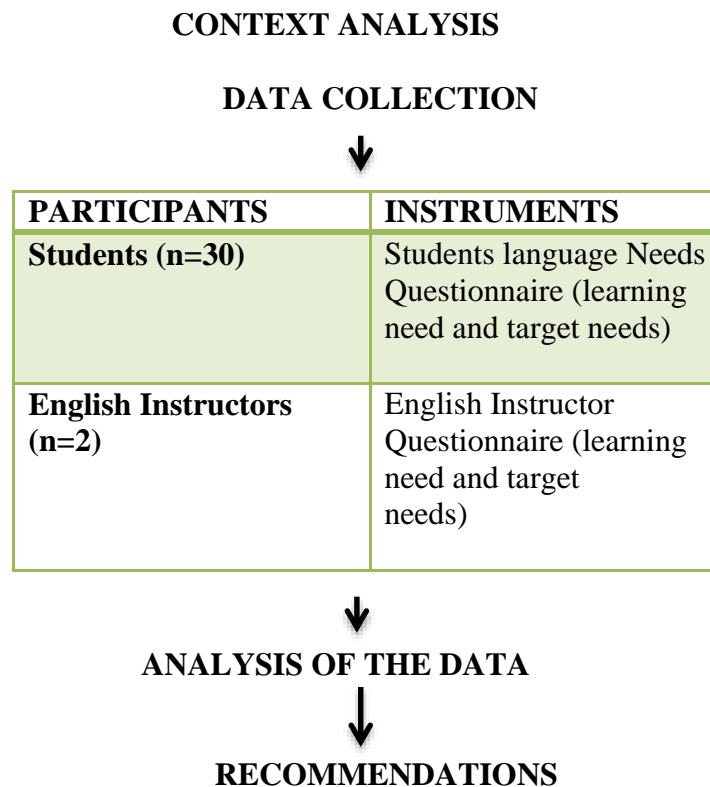


Figure 3.1.1

3.2 Subject of the study

3.2.1 Students

The first group consisted of thirty students studying at Management Department at Muhammadiyah University of Gresik. Fifteen out of 30 students were freshman and fifteen out of 30 students were sophomores. And both include two semesters, four semesters, six semesters and eight semesters.

3.2.2 English (ESP) Instructors

The second group consisted of 2 English instructors who were teaching English for ESP for at least one year. The most experienced one in terms of teaching English for ESP had an experience of two years.

3.3 Data Collection Instrument

In this study four data collection instruments were employed: a target needs and learning needs questionnaire were administered to students and ESP instructors were given learning need and target need questionnaire and the last the lecture of management department were given the interview.

3.3.1 English Instructor Questionnaire

The questionnaire which was distributed to English instructors was a part of the needs assessment questionnaire administered to students. It consisted of two main parts.

First part, learning needs part, consisted of 50 items, 10 of which were related to the speaking skill, 15 of which were related to the listening skill, 15 of which were related to the reading skill and 10 of which were related to the writing skill. The scale consisted of the following descriptors: 1: Unimportant, 2: Of little importance, 3: Moderately important, 4: Important and 5: Very important.

The second part consisted of a section which asked for the opinion of the instructors regarding the importance of the four main skills (speaking, listening, reading, writing) and two fundamental areas of knowledge (translation, specialist vocabulary). They were asked to rank the skills according to their importance. All of the items in this questionnaire were the same as the items included in the student target needs questionnaire.

3.3.2 Student Target Need and Learning Need Questionnaire

This questionnaire was designed in a form that both qualitative and quantitative data were collected. The students' target needs questionnaire

consisted of two parts. The first part aimed at collecting personal information from the students regarding their English language background and their perceptions regarding the necessity of English for their future and the reasons why they consider it to be important. Whether or not they liked English was another question an answer for which was required from the students.

The second part of the questionnaire. Target needs part included 50 items, 10 of which were a part of the speaking skill, 15 of which were a part of the listening skill, 15 of which were a part of reading skill and 10 of which were a part of writing skill. The scale consisted of the following descriptors: 1: Unimportant, 2: Of little importance, 3: Moderately important, 4: Important and 5: Very important.

3.4. Data Collection Procedure

The whole data was collected in semester period 2012 - 2013. Firstly, at the end of July, the ESP instructors were administered the questionnaire. At the August, students filled in the target needs and learning needs questionnaire.

3.5 Data Analysis

The quantitative data was obtained through the data collection instruments in this study.

The first researcher come in ESP instructor and researchers given and explains the target needs and learning needs questionnaire to ESP instructor. The second researcher come in 30 student of management department and researcher given and explain the target needs and learning need questionnaire to filled the

questionnaire with the true and real answer. And the last the data from the English ESP instructor, the student questionnaire of management department will collected, so that researchers know in detail what what target need and learning is desired by the Management student at University of Muhammadiyah Gresik.