

TABLE OF CONTENTS

TITLE SHEET.....	i
APPROVAL SHEET.....	ii
MOTTO AND DEDICATION.....	iv
STATEMENT OF ORIGINALITY	v
ACKNOWLEDGEMENT	vi
ABSTRACT	vii
TABLE OF CONTENTS	viii
LIST OF TABLES	xi
LIST OF FIGURES.....	xii
LIST OF APPENDICES	xiii
CHAPTER I INTRODUCTION	1
1.1 Background of the Study.....	1
1.2 Problem Statemet	4
1.3 Objectives of the Study	5
1.4 Significance of the Study.....	5
1.5 Scope and Limitation of the Study.....	5
1.6 Definition of Key Terms	6
CHAPTER II REVIEW OF RELATED LITERATURE	7
2.1 English for Specific Purpose	7
2.2 English for Vocational.....	8
2.3 Culinary Art Study Program.....	10
2.4 Content-based Instruction.....	10
2.4.1 The Principle of Content-based Instruction	12
2.5 Stages of Material developments	13
2.5.1 Dick and Carey Model.....	14
2.5.2 Borg and Gall	15
2.5.3 Kemp Model	15
2.5.4 ADDIE.....	16
2.5.4.1 Analyze.....	17

2.5.4.1.1 Target needs.....	18
2.5.4.1.2 Learning needs.....	19
2.5.4.2 Design.....	19
2.5.4.3 Develop.....	20
2.5.4.4 Implement	20
2.5.4.5 Evaluate	20
CHAPTER III RESEARCH METHOD	21
3.1 Research Design.....	21
3.2 Research Subject.....	22
3.3 Data Collecting Techniques.....	23
3.4 Data Analysis Techniques	23
3.5 Procedure of Developing English Materials.....	24
3.5.1 Analyze.....	24
3.5.2 Design.....	26
3.5.3 Expert Validation	26
3.5.4 Developing Material.....	27
3.5.5 Revision	28
3.5.6 Try Out the Material	28
3.5.7 Final Product.....	28
CHAPTER IV RESEARCH FINDING AND DISCUSSION	29
4.1 Research Findings.....	29
4.1.1 The Result of Analysis	29
4.1.2 The Result of Need Analysis Interview to the English teacher ...	32
4.1.3 The Result of Need Analysis Interview to the Culinary art teacher	33
4.2 Design.....	34
4.2.1 Unit Design	38
4.3 Development.....	39
4.3.1 The Result of Expert Validation.....	50
4.4 Try out of material	53
4.5 The Revision of the Material	55
4.6. Final Product.....	55

CHAPTER V CONCLUSION AND SUGGESTION	56
5.1. Conclusion.....	56
5.1.1 Target Need	56
5.1.2 Learning Need.....	56
5.2 Recommendation	57
REFERENCES	58
APPENDICES	62

LIST OF TABLE

3.1 Quantitative Data Conversion.....	24
---------------------------------------	----

LIST OF FIGURE

2.1 Figure Dick and Carey Systems Approach Model	13
2.2 Figure Borg & Gal	14
2.3 Figure Kemp model	15
2.4 Figure of Steven J. McGriff's ADDIE model.....	16
3.1 Figure of Steven J. McGriff's ADDIE model.....	21
3.2 Figure Candra Hadi Asmaras' ADDIE Model	22

LIST OF APPENDICES

Appendix	Needs Analysis Instrument
Appendix	Interview Sheet for English teacher
Appendix	Interview Sheet for Culinary teacher
Appendix	Syllabus
Appendix	Material Evaluation Instrument for English teacher
Appendix	The Result of Students' Response of Materials
Appendix	Final Product of the English Material