

Rosa Oktaria Caturani, 11322004, **Pengaruh Penerapan *Good Corporate Governance* dan *Corporate Social Responsibility* Terhadap Kinerja Perusahaan**, Akuntansi, Fakultas Ekonomi, Universitas Muhammadiyah Gresik, April 2016.

Abstraksi

Penelitian ini bertujuan untuk mengetahui pengaruh penerapan Good Corporate Governance (GCG) dan Corporate Social Responsibility (CSR) terhadap Kinerja Perusahaan Sektor Industri Barang Konsumsi yang terdaftar di Bursa Efek Indonesia. Penelitian ini merupakan jenis penelitian kuantitatif dengan jumlah sampel sebanyak 20 perusahaan yang terdaftar di Bursa Efek Indonesia selama periode 2010-2014. Pemilihan sampel dilakukan dengan menggunakan metode purposive sampling. Data yang digunakan adalah data eksternal, yang diperoleh dari Bursa Efek Indonesia. Proses analisis data yang dilakukan adalah Uji Outer Model (Model Pengukuran) dan Uji Inner Model (Model Struktural) dengan menggunakan pendekatan Partial Least Square (PLS). Metode statistik yang digunakan adalah analisis jalur. Hasil penelitian menunjukkan bahwa Corporate Social Responsibility berpengaruh positif secara signifikan terhadap Ukuran Dewan Komisaris dan Ukuran Dewan Komisaris Independen dan Corporate Social Responsibility berpengaruh positif tidak signifikan terhadap Ukuran Komite Audit dan Ukuran Kepemilikan Institusional. Serta Ukuran Dewan Komisaris, Ukuran Dewan Komisaris Independen dan Ukuran Kepemilikan Institusional berpengaruh positif secara signifikan terhadap Return On Equity (ROE) dan Ukuran Komite Audit berpengaruh positif tidak signifikan Return On Equity (ROE).

Kata Kunci : Corporate Social Responsibility, Good Corporate Governance, Ukuran Dewan Komisaris, Ukuran Dewan Komisaris Independen, Ukuran Komite Audit, Ukuran Kepemilikan Institusional, Return On Equity.

Rosa Oktaria Caturani, 11322004, *Influence of Good Corporate Governance and Corporate Social Responsibility on Corporate Performance*, Accounting, Faculty of Economics, Muhammadiyah University of Gresik, April 2016.

Abstract

The purpose of this study is to determine the effect of the application of Good Corporate Governance (GCG) and Corporate Social Responsibility (CSR) on Corporate Performance of Consumer Goods Industry Sector Companies listed on the Indonesia Stock Exchange. This study is conducted quantitatively with the number of samples is 20 companies listed in Indonesia Stock Exchange during 2010-2014. Sample is then selected by using purposive sampling method. The data used is external data which are taken from Indonesia Stock Exchange. The process of data analysis is the Outer Model Test (Measurement Model) and Inner Model Test (Structural Model) by using an approach Partial Least Square (PLS). Statistical method applied is path analysis. The results showed that the Corporate Social Responsibility positive and significant effect on the size of the Board of Commissioners and Independent Commissioner Board Size and Corporate Social Responsibility is not a significant positive effect on the size of the Audit Committee and Institutional Ownership size. As well as the size of the Board of Commissioners, Independent Commissioner Board Size and Size Institutional Ownership positive and significant effect on Return On Equity (ROE) and the size of the Audit Committee is not significant positive effect on Return On Equity (ROE).

Keywords: Corporate Social Responsibility, Good Corporate Governance, size of the Board of Commissioners, Independent Commissioner Board Size, size of the Audit Committee and Institutional Ownership size, Return On Equity.