ABSTRACT

Firdiani, Nurul.2017. *Developing Interactive ART Digital Material Method in Teaching Writing (Interactive Multimedia).* English Language Education Departement. Faculty of Teaching and Education. Universitas Muhammadiyah Gresik. Advisor 1: Dr. Khoirul Anwar, M.Pd. Advisor 2: Ulfatul Ma'rifah, M.Pd.

Key Word: Writing, CALL (Computer Assisted Language Learning), Dreamweaver, ART Method, Students.

English is important thing to be learned. Learning English is like learning about the world. Because most of the people in the world are talking by using English And when we learn about English, we have to learn about Reading, Listening, Speaking, and Writing. But the fact, from Indonesian peoples are difficult in learning Englis. Especially about writing, Writing skills are complex and sometime difficult to teach, requiring mastery not only of grammatical and rhetorical device but also of conceptual and judgmental elements. And in fact, in Indonesia students' writing skill in English language is very low, and it is found that most of Indonesian students are still difficult in arranging the text. The problem in generating ideas can be seen as the students spend long time in thinking and brainstorming ideas. Moreover, from the students' writings, it was found there were many mistakes that the students have done in organizing ideas. The reason why students still got low achievement in writing is not only from students themselves, but also from the media. In addition, the teacher never makes variation in teaching and learning process. This situation made the students' motivation in writing decrease. So, teacher has high responsibility to improve students' achievement in writing. Teacher has to create interesting activities in the classroom so that students can develop their ideas in writing. So the teacher solve the problem with used CALL, which was by made dreamweaver for Multimedia students of SMK NU Gresik. According to the backgorund above, the problem statement was how was the writing material by using ART digital course method at the Multimedia students in SMK NU Gresik developed. By using ART it can help students in their writing, because by ART students use their imagination to draw or take a sign about their idea in writng paragraph. ART (Art, Reflect, Text)

For develop the product, researcher used ADDIE model. First, analyze students need and problem in writing material. Second, researcher dessign the material that based on the syllabus, curricullum, coursebook, etc, by using dreamweaver. Third, expert validation in this cahe there were English teacher and Multimedia teacher. Then researcher try out the product to the students, after that she does final product by using CALL (Dreamweaver).

And, the finding was showed that the product which developed by researcher was good enough and suitable to be used in teaching learning proccess. And the it can increase students interest in teaching writing. Because the students are easier to develop their idea in writing something. And they have a good content also in generating the paragraph.