

CHAPTER I

INTRODUCTION

1.1. The Background of Study

English is considered very important for the graduates students of vocational high school to support their vocational competences. By having these competencies, they are expected to be able to obtain a better job not only in local or national companies but also in international arena.

English as a lingua franca is very important for communication. It is used whether in the working world, education, and tourism. It is undeniable that international business and technology was growing rapidly. By this time, people who have the ability to speak English well become a prioritized. Most of companies need workers who can speak English whether actively or passively. Moreover, at this time, Indonesian people faced MEA (asean economic society) that challenge them to compete in the working world of international arena. These reasons proved that mastering English is a necessity to become successful in the working world.

Teaching English in tertiary level applied into two objectives; first is English for general purposes (EGP) which is taught as a foreign language into four skills intended for general purposes. The second is English for specific purposes (ESP) or English as a learner-centered approach that is taught as an additional language which based on the the specific discipline such as Science and Technology, Business and Economics, Social Studies, Academic, and Occupation (Anwar, 2000).

The purpose of teaching English in vocational high school is to prepare students' English competence, so that it becomes provision for students to compete into the working world and be useful for their future job. However, English materials that are taught to students in majority of the vocational high schools in Indonesia, especially in SMK Negeri 1 Sidayu are English for general purposes (EGP) as common used for Senior High School. Thus, it requires a development for teaching English material into English for specific purposes (ESP) which is appropriate with vocational students' needs.

From the interview of need analysis with English teacher and Automotive teacher at SMK Negeri 1 Sidayu which has been conducted by researcher, it found that the material taught to students of automotive grade 10th is not appropriate with their needs. The material being taught should be tailored to the fields of students' vocational competence. It because vocational school is a special school designed for students to be ready to work in accordance with competency or skills they have learned. Therefore, English which is taught should be able to support their vocational competence to assist them in achieving competence of the automotive lesson. From the description above, it is needed for the researcher to develop material that designed specifically for students of automotive department at SMK N 1 Sidayu grade 10th.

From the interview results, the researcher also found that the most important skill needed by the students in learning English is reading skill. It is undeniable because the frequent use of English terms in the automotive field is high. It situations makes the students should be able to understand any

explanation, names, terms, or instruction in the manual book, work instructions, standard operational procedure (SOP) which are written in English language. Moreover, reading mastery will affects students' achievement in automotive subjects. In contrast with this condition, reading materials which had been taught to the 10th grade students of automotive department at SMK N 1 Sidayu are not integrated to students' competencies in automotive. It can be seen from the reading materials of English text books used in SMKN 1 Sidayu that are still apply EGP and not ESP. Therefore, in this study, the researcher focuses on the development of reading material which are developed based on the needs of students and integrated with their vocational field.

The implementation of this research is also inspired by some problems on teaching learning conditions at this vocational schools. First, the total of English language textbook for vocational school is relatively fewer in number. It can be seen from the real condition that the number of English language textbooks for Vocational High School are relatively less than English language textbooks for Senior High Schools. Second, studies on the development of the English materials for automotive department of Vocational School are still limited. So far, there are several studies in the field of the English material development, such as research, entitled 'Developing an English Speaking Material for the Grade Eleven Students of Automotive Engineering at SMK Sanjaya Ngawen in the Academic Year 2013-2014' by Parwaka Budi Kusuma (2013). Although having a similarity in terms of the development of the English language materials for automotive students of vocational schools, but this study is not focus on developing reading materials.

Also, the study conducted by Faisal Rusydita Zulfikarsyah in 2014 with the title 'Developing Communicative English Syllabus Design for Automotive Engineering Vocational High School at First Grade in SMK Semen Gresik' is only limited on the development of the syllabus. From two previous studies, it can be conclude that those study do not answer the problem of SMK Negeri 1 Sidayu students related to the needs analysis which have been described before.

According to the researcher, several reason that has been mentioned above are strong enough to convince the various parties that concerned to support the implementation of this study. Conversely, if this research or the similar research of it is not conducted, there will be no effort to improve drafting material that can support the development of English language learning in vocational schoolany further. At least, by the availability of additional material, teachers obtain an additional learning resources as a learning variation for students and in accordance with the objectives to be achieved.

This study design to offer an alternative drafting English material for SMK. The concrete results of this research are the formation of a set of material in a textbook refers to the curriculum KTSP included learning activities and systematic assignments to facilitate teachers in presenting the materials.

1.2. The Statement of Problem

Based on the description of background that has been presented above, the statement of problem of this research is the English language materials for the students department automotive SMK N 1 Sidayu should be integrated with their expertise and competence to prepare them to face their future job.

1.3. The Objective of Study

The objective of study in this research is to answer the statement of problem mentioned before. The objective study in this research is how to develop English material for automotive department of vocational high school grade 10th at SMK N 1 Sidayu in order to be integrated with their expertise and competence to prepare them to face their future job.

1.4. The Scope and Limitation of Study

The scope and limitation of study in this research focuses on the development of reading material based on the target needs and the learning needs of students in accordance with the the curriculum KTSP.

1.5.The Significance of Study

1.5.1.The Theoretical Significant of Study

Theoretically, the benefits of this research, among others, could be a scientific contribution in the field of English language learning, especially in the automotive department of English language learning. This research is expected to be useful as a model for the development of the materials, particularly on the development of ESP material.

1.5.2.The Practical Significant of Study

In practical terms, the benefits of this research are as follows:

- A. For teachers, hopefully by the finding of this research in the form of the syllabus and the material can be useful as a source of learning and helpful

in teaching English. Especially for automotive department of vocational high school grade10th.

- B. For students, it is hoped that the material produced from this study can increase their motivation to learn English, and the English materials that integrated with their vocational competence resulting from this research can support their vocational competence in the automotive field.
- C. For further researcher, the results of this study can be used as an alternative material for further research in the field of information material development especially ESP material development for automotive.

1.6.The Definition of Key Terms

There are some definition of key terms related to this study to avoid misunderstanding. Those are; integrated material, material development, reading material, and english for specific purpose (ESP).

- A. *Integrated Material* in this study is the English learning resources which are developed in accordance to the target needs and learning needs of students which are relevant with productive competence of automotive department grade10th.
- B. *Material development* is a process of the development of learning English resources through needs analysis, design, development, implementation, and evaluation process refers to the target needs and learning needs of students in automotive department grade 10th.
- C. *Reading Material* is learning resources consist of form of texts and assignments to improve students' reading skill that are designed

according to students' needs of automotive based on standard development of ESP.

- D. *ESP (English for specific purposes)* is one of approach in learning English as a foreign language refers to the target needs and students' need. In this case the students of automotive department.