

CHAPTER I

INTRODUCTION

1. 1. Background of the Study

One of the purposes of teaching English for vocational students is to prepare the students with speaking skill. The graduates of Vocational school is hoped ready to face the challenge of business community. Moreover since 2015 ASEAN Economic Community (AEC) is applied out. AEC offers many prospects and changes to the businessman and public. Where all of business community from around ASEAN member will compete freely in any companies in ASEAN region (ASEAN: 2015).

Economically, it will give big impact for ASEAN, Indonesia as one of ASEAN's member state and the biggest state in ASEAN region is expected to be the leader. In this era the employees with high skill are more chosen, so our graduates are hoped been ready to answer these challenges especially for vocational students. They are not only skilled based on their major but also skilled on communication skill in English.

Expert in English skill has been vital qualification for job seekers; it makes many students enroll the institution that have background with the companies' need, so they can enter their favorite job when graduated easily. Learners believe that vocational school is one of the appropriate institutions for them to get what they want. In ESP, students' needs are often defined in term of performance, that is in terms of what the learner will be able to do with the language at the end of a course of study (Richard:2001). Vocational schools only