

## **CHAPTER III**

### **RESEARCH METHOD**

#### **3.1 Research Design**

Research design of this study belongs to descriptive qualitative study. Activities to be carried out by the researcher later are to observe what is happened during the process of observation, record a story chain strategy implementation process, analyze the data of the findings, and make a conclusion to produce a theory. Eventually, the data will be presented descriptively, especially in the form of words or pictures instead of numbers. In collecting the data, the researcher use observation, depth interview, and questionnaire methods. The observation is used to find out the chain story strategy implementation process. Depth interview is used to obtain data that can not be found during an observation. While the questionnaire is used to find out students' response toward the implementation of the chain story strategy. Results obtained are then processed and analyzed to produce the theory about the ideal implementation of the story chain strategy.

#### **3.2 Subject of the Study**

There were two subjects involved in the research. The two teachers who serve as the subject of this study are one teacher of SMP N 1 Cerme and one teacher of MTS Bani Hasyim. Researcher chooses them because one teacher of SMP N 1 Cerme and one teacher of MTS Bani Hasyim meet the criteria of the subject of this research. The questionnaire puts some points. First point is about teacher quality. The researcher poses it because teacher quality is one of aspect

which should be consider in selecting the souce data of this research. The second point is about teacher experience of using chain story strategy. It puts on second and third question. The researcher poses it because researcher want to know whether the teacher uses chain story strategy on their teaching or not and how intens they use it. The third point is about the steps done by the teacher in implementing chain story strategy. It puts on fourth, fifth, sixth, seventh, and eight questions. Based on the observation, the researcher distribute the questionnaire to 12 teachers of 6 school. They are SMP N 1 Cerme, SMP N 2 Cerme, SMP Muhammadiyah 1 Gresik, SMP Muhammadiyah 12 GKB, SMP Muhammadiyah 7 Cerme, and MTS Bani Hasyim. The result of questionnaire show that there are 3 teachers (two teachers of SMP N 1 Cerme and 1 teacher of MTS Bani Hasyim) who used chain story strategy. The researcher chooses one teacher of SMP N 1 Cerme and one teacher of MTS Bani Hasyim as source of the data because the researcher wants to compare the implementation of chain story strategy in teaching narrative text between teacher who often apply chain story strategy and teacher who occasionally implement chain story strategy.

### **3.3 Data Collection Technique**

This stage is the step to collect the data instrument. In this study, researcher uses observation, depth interview, and questionnaire.

#### **3.3.1 Observation**

The observation of this research will be done passively; means researcher come on the activity but does not get involved in the activities.

With the observation, researchers will obtain direct experience that allowing researcher to find out the data of chain story strategy implementation.

The researcher used observation checklist to gain the information related to the steps used by the teacher in implementing chain story strategy in teaching narrative text. The researcher will use a video to record the whole activity in the class. The researcher observe the teaching learning activity by using the observation checklist.

### **3.3.2 Interview**

The data also will be collected by using the interview. Researcher uses interview to find out the data which can not be found through observation. In this interview, researcher brings instruments and tools interview recorder.

### **3.3.3 Questionnaire**

Researcher use the questionnaire to find out students' responses towards the implementation of chain story strategy in teaching narrative text. Points of questionnaire include: (1) students' judgement toward the implementation of chain story strategy, (2) students' memory on the implementation of chain story strategy, and (3) students' impression on the implementation of chain story strategy

### **3.4 Data Analysis**

Activities in the data analysis of qualitative research are data reduction, data display, and conclusion drawing. An explanation of each step will be explained as follows:

#### **3.4.1 Data Reduction**

After data collection, researcher will analyze the data that has been collected. The data that will be collected is the result data from observation, interview and questionnaire. After collecting the data, researcher will eliminate the data. The reduced data include the way teachers do warm-up activity, the way teachers do groups activity, the way teachers do writing activity, the way teachers do error correction activity, the way teachers do reading activity, the way teachers giving feedback and revision, and the responses of students of learning narrative text using chain story strategy.

#### **3.4.2 Data Display**

The next step after reducing the data is data display. The data which have been sorted was then presented into a descriptive form to provide a clear description of the way teachers presenting the material, the way teachers do warm-up activity, the way teachers do groups activity, the way teachers do writing activity, the way teachers do error correction activity, the way teachers do reading activity, the way teachers giving feedback and revision, and the responses of students of learning narrative text using chain story strategy. Thus, the data will be imaged more clearly.

### **3.4.3 Conclusion Drawing**

The last step is conclusion drawing. In this case, the researcher will draw the conclusion to produce a theory related to the ideal implementation of chain story strategy in teaching narrative text.