CHAPTER I

INTRODUCTION

1.1 Background of the Study

Indonesia is one of the developing country which always follows the globalization era. The globalization itself persuades the nation's live, so that they have to feel the change of all their live. As like AEC, the revolution appears in the country in each stage. AEC (ASEAN Economic Community) is a globalization that faces by ten countries in the last of 2015 which will persuade the economic condition of the notion (Institute of Southeast Asian Studies, 2012). In AEC the people will compete each other to make the country become more prosperous and has high level in the economy of world rivalry market which is each country has to use English as the tool to communicate each other (Daranee Choomthong, 2014). Based on Ministry of Trade (2009), to get the prosperous of country in the competition of AEC the notion have to have good service and skill, because of those it will make AEC run well and can develop ASEAN country to step forward in the world market.

Sinhaneti (2012) states that AEC gives big challenge and chance to the human source in a country to increase their economic of the industries and also makes them become best productivity human. With AEC people can force themselves to be better in developing capability.

By the coming of AEC in our country all the areas must know well about English. Based on Sharifian (2009), using English to communicate with people around the world is correct, because it includes of an International language. As

we know that, English in our country is the foreign language where people have difficulties to master it. Due to the fact that English is not our mother tongue that is why we have some difficulties in learning English. To achieve the power of globalization era, each country has to master English especially for Indonesian, globalization demands to explore the English in their daily life in order that people can use it as their language and do not face the difficulties anymore (Crystal: 2003). In the School, the teachers have to push the students to master English, because they do not want the students having no special skill and ability in English. According to Salamah (2015), to confront AEC the government has to prepare schools which is competence so that it can give graduations which can compete in foreign and one of the competences is mastering English to communicate with people. To come in the AEC era, people have to be ready with foreign competes, but the upgrading cannot do because the condition of Indonesian education is low especially in English language. From all the targets that AEC will hold in compete of world market one of them is healthcare (Central Bank of Indonesia: 2012).

Especially in midwifery academy the students have the difficulties in learning English, like many new midwifery terms that they find in learning English. Based on Crystal (2003) midwifery students surely meet some terms in several subjects within English as the first language such as using the computer to send email or browsing all about midwifery's material, direction to drink the medicine, and direction to do things in carrying the pregnancy of a mother and baby. The problems that come to Midwifery at Academy of Delima Persada Gresik are the teacher of this academy teaches the students by delivering material

in oral form. The materials are only about general English without any specific material like midwifery material that the students need as their major. The teacher also gives exercise to know the students' ability. Literally, the exercise itself is uncovered enough for the targets that decided by this academy, such as speaking and grammar. It only makes a dialogue and translate English sentence for each meeting. Hall (2001) stated that to create a module the writer has to know well about need analysis, because with need analysis the writer will know the students' need in teaching learning English. That is the problem that can find in this academy.

For the background above the researcher wants to adapt the problem to develop a module which may help the midwifery academy students increase their ability to face AEC.

1.2 Objective of the Study

The objective of this study is to develop English module for midwifery at Academy of Delima Persada Gresik based on the students' need.

1.3 Significance of the Study

This study is hoped to give contribution for two significances, those are theoretical and practical significance.

1.3.1 Theoretical Significance

According to Harding (2007), the aim of using ESP to study language is for catching the goal of students' need such as for the necessary in their

workplace. Based on the above theory, this study conducted to develop an English module for midwifery students to face AEC in Indonesia.

1.3.2 Practical Significance

For the practical significance, it is also expected that this study gives some impacts:

- 1. For the students, the researcher hopes that it can be the guideline for them to study English and practice their English as well as they can.
- 2. For the teachers, it can be the source to teach English deeper.

1.4 Scope and Limitation

To specify this study, the researcher limits the topic to be as specific as possible. The scope of this study is the acquisition of the students in mastering midwifery material.

The limitation of this study will be focused on the procedure of midwifery care. As the midwifery students certainly they need to know the procedure of each material that belongs to midwifery students. The students need to develop their ability in telling the procedure to their patient.

1.5 Definition of Key Terms

To make the readers understand the problems which are going to be discussed in this study, so the researcher defines the key terms as like:

 Midwife is a perofessional job which related on pregnancy, childbirth, and mother's condition when she was getting pregnancy, and also it gives more information about family especially as a mother. 2. Module is a written book with simple language that the students can use more easily, which includes some materials and the methods of studying the materials that make the students can study at home.