### **CHAPTER I**

## **INTRODUCTION**

#### **1.1 Background of the Study**

Asia Economic Community that called by AEC as an opportunity and a chance for Indonesia to face this era. Through AEC, the integration economic sector happens. Indonesia as the center of free trade AEC, so the Indonesia Government needs to do the preparation, one of the preparations that is creating competent and professional human resources. To create the professional human resource, one of it is from education; it can be from formal or informal education. In formal education, the Indonesian government prepares the vocational education. Because vocational school have contribution to economic growth in Indonesia, it can through the way they create human resources, competent, capable, and productive that appropriates the demands of globalization (Bintoro J, 2014). The vocational school is called as education into the world of work must be ready to face competition in the AEC. Because AEC involves many foreigners and most of them use English to communicate with others in their daily, so the Indonesian human resource, especially for students of vocational school should master English well.

The vocational school belongs of English for the specific purpose (ESP) which is different from other school institution. Paltridge & Starfield (2013) state that ESP is focused on learner needs, and it is a narrower approach than English Language Teaching (ELT) in general. Based on Marsigit (2008) stated that vocational education sometimes called Career and Technical Education (CTE) which is purposed that to

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prepare learners for careers that are based on manual or practical activities, occupation or vocation, therefore the term, in which the learner participates. Sometimes, it refers to as technical education, as the learner directly develops expertise in a particular group of techniques or technology.

Based on Republik Indonesia (2003), stated that in Indonesia the vocational school consist of some majors such as Marketing, Software Computer Networking Technique, Automotive and other, so it has different English material. At SMK YPI Darussalam 1 Cerme, there are some majors like as Marketing, Software Computer Networking Technique, and Automotive Engineering. But for this thesis, the researcher just focuses on automotive engineering. The English material in vocational school is too general; the material still does not explain the automotive engineering yet. So, it does not meet the students' need. Astianti M, (2012) stated that the English material in English for Specific Purposes which is called by ESP is do not emphasize their major and it still use same general English and book reference like as Senior High School. Here, the students learn more about English for a specific purpose to support student learning and increase the awareness of their needs and demand of industry. It is essential for the students of the vocational school to learn English material which is appropriate with their major of education. Hasmiati (2015) stated that English material is quite interesting, the guidance of the English material is easy enough to be comprehended by the students and can help the students to the presented material in the English module. Like in an Automotive major at SMK YPI Darussalam 1 Cerme, the major is about competence technique that prepares the students to work in a field of service and repair the vehicle or automotive in the

industry (Daffa, 2014). Based on Monsa (2013) explained that Automotive is an expert of automotive engineering in service mastery repair the vehicle. At SMK YPI Darussalam, there is no specific guideline or English material. The teacher teaches using the worksheet. Yuli (2013) explained that the activities in the course-book and worksheet were monotonous when it is used continuously. The worksheet is used mostly at school and it has low-quality paper and ill-written, so it makes the students less interest to read the worksheet (Suprabawati , 2009 and Widyantari, 2009). The worksheet has the lackness in the English material. Because there is no material that developed for students it makes the teaching and learning have not a meaning (Pariana, I Nengah. 2011).

Teaching English material is essential things which influence a teaching process in a classroom. O'Neill (2003) emphasizes that English material helps a teaching and learning process; the teaching materials should be suitable for students' needs, even if the student not consider it specifically for them, the teaching materials should make it possible for students to prepare and preview their lessons, and the teaching materials should allow the adaptation and improvisation. But to make the teaching and learning English run well, the school should facilitated it, such as give an appropriate English material, especially for students at Vocational School. So, we need to have suitable guidelines to makes the students interest to study. The students will face the materials which are documented and dealt with the consistent material (Zulkarnaini, 2009).

In the English material, there are some skills that should be learnt and practiced, such as listening, speaking, reading, and writing. Listening and reading skills are including as receptive skills while speaking and writing are considered to be a productive skill (Harmer, 2011). These are the basis language skills especially in teaching and learning English both in formal or informal.

Based on the result of observation at SMK YPI Darussalam 1 Cerme the students need to be taught the specific materials and examples especially the expression that will be faced by the students in work field. The teacher should provide instructional materials which connected in the work field of automotive engineering. Then the teachers' perception of the most skill which is needed by the students is reading. It can help them to read such the procedure how to use some tools in automotive. But there, if the teacher asks the students to read the English material, most of them will be noisy. Meanwhile, reading has many benefits for the learners. Thanh (2010) explained that there are several benefits of reading for learners, such as pronunciation improvement, vocabulary enrichment the readers can gain a vast vocabulary and essential knowledge, for spelling capability (the students will have chance to interact and see the language), for relaxation (release stress through fun reading), for reader's spiritual development, for enhancement writing skill, and for continuous knowledge updating. The reading and speaking it will help the students to get some information about Automotive. According to Rachmawati (2010) stated that there are some advantages reading for learners, especially for vocational school. They provide comprehensible input, enhance learners general, increas the students' exposure to the language, increase the knowledge of vocabulary, motivate the learners to lead, helps the learners to build confidence with extended texts. On other hand, speaking skill also important to be mastered, because it is important to provide

the students opportunities to speak in English in order to make a habit for those to the real context of the real word (Dewi, 2013). Both of those skills help the students of the vocational school to be confident when they read and speak. Also, it help the students to understand the context of automotive engineering in English easily.

According to the important need of learning English, it is important to give an appropriate material of English. But this kind of situation does not happen at SMK YPI Darussalam 1 Cerme. The researcher also found some English materials which have been developed by some experts, such as English material from Javed (2015). The English teachers lack suitable English materials to facilitate students with a different ability. The teachers have to sort out material from other sources such as internet and newspapers because the textbooks are either too difficult or too easy and do not match to the abilities of different students.

Based on Septiani (2011) that develops the English material stated that English material not specified for any certain vocations. The phenomena happened is that the students were taught by using teaching materials unrelated to the vocation that the students have.

Therefore, we need to select and develop the material which is appropriate and suitable for the student's needs. Development materials aim to help readers apply current theoretical principles and research findings to the practical realities of developing and exploiting classroom materials (Tomlinson, B (1998)). The goal of giving English material for the students at vocational school is to increase the student's ability based on their major and it can help them to understand the materials to study independently and help them doing their job to be easier.

Based on the problem, the researcher is interested in investigating the English material on student's need at SMK YPI Darussalam 1 Cerme for "Automotive Engineering" class. At SMK YPI Darussalam 1 Cerme, the students can choose which class they preferred based on their ability. The researcher takes the eleventh automotive engineering grade students at SMK YPI Darussalam 1 Cerme as the subject of research with the consideration that they could improve their ability to learn English. The researcher intends to conduct an analysis to find out the student's need for automotive class when they learn English. This study will give new information and contribution to SMK YPI Darussalam 1 Cerme especially in English subject or lesson.

## **1.2 Objective of the Study**

The objective of the study is to develop English material for vocational high school especially automotive engineering in SMK YPI Darussalam 1 Cerme.

### **1.3 Significance of the Study**

The researcher hopes that this research will give English material contribution. The researcher also hopes that it will be useful for teachers and students. The result of the study is divided into two namely; theoretical and practical significance.

### **1.3.1 Theoretical Significance**

In the theoretical significant, the researcher hopes that the theory of developing English material for automotive engineering gives some benefits to improve the students' skill and makes the teaching and learning process can run well.

#### **1.3.2 Practical Significance**

For the practical significance, the researcher hopes that this study gives some influence. First is for the English teachers, this study can help them in having an interesting and appropriate material to teach English material for automotive engineering. Second is for the students, this study can help them in understanding English based on their needs, wants, and they can master the automotive engineering material easier.

### **1.4 Scope and Limitation of the Study**

The scope of the study is developing English material for 11th of automotive class. In order to make investigate more specific, the researcher wants to have a limitation toward the topic of this material. The researcher focuses on expressions that appropriate with the students need.

# **1.5 Definition of Key Terms**

## **1.5.1 English Material Development**

Developing material which is consists of specific English material. It is about automotive material which is focused on expressions that appropriate with an Automotive major in SMK YPI Darussalam 1 Cerme.

## **1.5.2 Automotive Engineering**

Automotive Engineering is a major that experts in repairing and maintaining the car at SMK YPI Darussalam 1 Cerme.