

## ABSTRACT

Rachmawati, Dian. 2017. "Developing Integrated Material of Reading and Writing in Junior High School Using Multimedia Application". A thesis submitted as partial fulfilment of requirement for the Degree of Strata One in English Education Department, Faculty of Teacher Training and Education, University of Muhammadiyah Gresik. Advisor: (I) Dr. Khoirul Anwar, M.Pd., (II) Candra Hadi Asmara, M.Pd.

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At this time, students have been living in the era of technology and this technology has invaded their live in one way or another. It has supplied a lot of means and tools that have been so effective and important in the development of education and has contributed to the improvement of the learning process through raising students' motivation in learning and encouraging them.

The aims of this study are to define the best way to give learners the various media for studying English especially in listening and reading material by integrating both of the materials in an audio book application and to investigate whether or not the use of audio book which researcher's create can help students' problem in listening and reading. The approach used in integrated reading and writing is Project-based Learning (PBL). This research focuses on developing integrated material of reading and writing for eight grade students of SMPN 4 Gresik in the first semester.

The design of this study is research and development (R & D). The steps of the study are conducting need analysis, create prototype according to need analysis results', designing the digital flipping book then develop into digital flipping book application, implement to the students and evaluate the application according to expert judgments' and students' result. In this research, the researcher uses some instruments to collect data, namely interview, need analysis questionnaire, and expert judgment questionnaires.

The results of the study indicate that (1) the material and activities in digital flipping book application help students to understand the material in every chapter, (2) the material and activities in digital flipping book increase students' motivation in learning English. There are three chapters which were developed. The chapters are short functional text (invitation, announcement, and advertisement), descriptive text, and recount text. The appropriateness of digital flipping book application is shown by the value of mean 3.64 which means that digital flipping book of integrated reading and writing is appropriate to the students' needs.

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