

CHAPTER I

INTRODUCTION

1.1. Background of the Study

The use of language is to communicate each other. Everyone needs to communicate and interact with their friends. The communication itself can be spoken and also written. There are some skills of Language that should be mastered by person to communicate well, speaking skill, writing skill, reading skill and listening skill (Department for Education and Skills, 2002).

Writing is not easy to do, but writing still can be done even the contents had error grammatically. But the other thing that's also important on writing is idea. Enlargement of idea is being needed to create an interesting story or news. Professional writing experiences (e.g. writing a summarizing of a thesis or article) will increase writing skill than write a general writing experience (e.g. write a paper) (Accounting Education: 125, 2002). They will read and know what kind of word that they have from the article. In the other hand, they passively learn how to use the word properly.

Idea is important enough for writing skill. The main idea is generated by brainstorming paradigm (Paul B Paulus, 2000). The students is encouraged to express idea as many as possible without concern the quality of the word itself. When they have finished yet, they encouraged to develop the result with their own.

The researcher found that in student in SMP Islamic Qon especially in 7th grade have difficulty in developing the idea. It is proved by their result of writing descriptive text. They cannot develop their text well just because of they can't find the idea. The students are interesting using media in the teaching learning process. The students interest in using computer. There is a computer laboratory in SMP Islamic Qon that can be used in teaching learning process. The researcher is inspired by their interest to find the strategy of developing their idea by using computer to help the student find the ideas.

There are so many ways to encourage idea to develop writing. Mind mapping is one of the way to encourage idea easily. Mind map will help to manipulate and represent a complex of relationship in a diagram, so it will be remembered easily and be able to analyze their component parts (Martin Davies: 2010).

Technology is grown to every place in this world. It means everyone should master the technology itself so the use of technology can be used positively. Information and Communication Technology (ICT) has been introduced by Indonesian Government early by add ICT to the curriculum, so the student know how far the technology is developed. It will exposed student perception that technology is interesting. When the student is interesting, the teaching learning process will be run well even faster than without ICT. In the improvement of technology, there is a software that's created to help students developing their idea. Buzan's Mind Map software is one of them.

Buzan, the founder of Buzan Mind Map software understand this occurrence, so he created Buzan Mind Map software to help encourage the idea easily and draw it in a mind map software. *Mind Map* is the creative, effective, and dynamically mapping someone understanding (Imaduddin: 2009). Another way of teaching writing is needed to develop Student of SMP Islamic Qon writing skill. Buzan Mind map software is one of software that can help student develop writing skill especially to develop their idea.

The psychological test that had been presented by Counseling Teacher in SMP Islamic Qon shows that the most of students like the technology and the learning model is visual. It means that the student will pay attention at the media that teacher gives.

The research has related to previous study. The previous study is made by Nur Rahma Bayti which title is "Improving Students" Writing Ability using "Writing Fun" By Jenny Eather"s Website at Eight Grade SMPN 1 Manyar". The conclusion is writing media is needed to encourage the writing process but by another media that researcher use. If the previous study research in writing fun, the researcher uses technology to deliver the material. The researcher interests to use writing software to improve writing ability. The software that has been decided is "Buzan Mind Map" software.

The software provides colorful mind map creation. Not only the colorful creation, but also the software is user friendly. The software is created for beginner level of computer"s user (iMindmap manual). The student in SMP Islamic Qon, who is the intermediate level of computer" user should be operate this software well.

The students' writing skill in SMP Islamic Qon especially in 7th grade is developed well because of they are usual to use English. But they have the problem on developing idea in their writing. They can arrange and create the paragraph but its' not developed well. It can be proved in the first semester that had passed before. From the writing task the researcher has found that they need help to develop their idea. In the other hand the conjunction word has been learned every day. The student is able to bring notebook and use the Computer Laboratory to help teaching learning process. The computer and notebook has installed many software that help student to understand the material in teaching learning process

1.2. Statement of the Problem

Based on the background of the study above, the researcher states the problem as follows:

1. How does Buzan's mind map software improve students' writing ability at seventh grade of SMP Islamic Qon GKB Manyar Gresik?

1.3. Purpose of the Study

Based on the problem above, it expresses the purpose of the study that follows:

1. To improve student's writing skill by using Buzan's mind map media at 7th grade of SMP Islamic Qon

1.4. Significance of the Study

The result of the research is to give benefits from theoretical and practical significant.

1.4.1. Theoretical Significance

- a. The result of this research is expected to create idea on the teaching writing in the school especially in SMP Islamic Qon
- b. The result of this research is expected to participate of strategy in teaching writing

1.4.2. Practical Significance

The result of the research is expected to give contribution to

a. Student

It is expected that the use of Buzan Mind Map can be a good way to improve writing skill by encouraging idea from student in learning writing. So, the students can enjoy the learning material by using media (computer).

b. Teacher

It is expected that this study will give a good contribution to the teacher in teaching learning strategy especially in improving students' writing. The study also expected that teacher can motivate the students because of the students are interest in technology, so this way will be an alternative way to solve the writing problem. In the other hand the teacher will not stuck in the similar strategy in teaching learning writing.

c. Next Researcher

It is hoped that the study can give information in teaching writing using Buzan Mind Map software, so, it can be the previous study to next research who want to conduct an action research by using Buzan

Mind Map Software.

1.5. Scope and Limitation of the Study

The scope of this research is seventh grade of SMP Islamic Qon GKB Manyar Gresik that consist of 12 male students and 10 female students. The limitation is developing idea by using Buzan mind map software in descriptive text product. In the teaching learning there are 4 stages, these are Building Knowledge of Field (BKOF), Modelling of Text (MOT), Joint Construction of Text (JCOT), and Independent Construction of Text (ICOT). Implementing Buzan Mind map, not only those stages above, but the students should know how to use Buzan Mind Maps Software.

1.6. Definition of Key Terms

To avoid the misunderstanding in this discussion, the researcher is defined as follow:

Mind Map is a form of an outline that content about ideas and pictures that has a central idea. Mind maps are the creation of Tony Buzan (2000) the memory expert that dislikes traditional, linear note taking and thus anything, it should start in the center of the page with related ideas branching out in all direction. This tool has been used by managers to organize, brainstorm, and even to prepare notes for speeches.

To create descriptive text, needs idea that describe the object. The researcher interest to help student to get their idea in descriptive text by using mind map.

Buzan Mind Map Software is a software that created by Toni Buzan to make easier in mind mapping and improve students' interest. This software provides student's to create a colorful mind map. The researcher use Buzan Mind map software as the facilitator to create the mind map.

Students Descriptive Text Writing Ability is the writing skill that entreaties to the senses. It tells how something feels, looks, tastes, smells, and/or sounds. A descriptive paragraph describes person, place, or thing that foccuses on the specific things. The description includes parts, qualities and characteristics. In this research, the writing ability is developing their idea.