

CHAPTER I

INTRODUCTION

1.1 Background of Study

One of the purposes of teaching English for Vocational students is to prepare the students to use English in supporting their majoring subject and use it in the future. The graduates of Vocational school is hoped ready to compete the challenge of business community. So our the graduates are hoped been ready to face more competition especially for the student in vocational school based on their major.

Teaching English in Vocational High School is different and more spesific from the other educational levels. An English Teachers who teach in Vocational High School must to prepare their students to use English based on their subject. Teaching learning process as one factors that can be influenced the quality of student graduation. Depdiknas,2006 stated that there are many factors can be influenced the quality in teaching learning process; as like teaching methods, curriculum, teaching media, and so on.

Anwar, K (2000) stated that there are two purpose that appiled in English teaching : the first is English learn about the foreign language that consist of four skill (listening, writing, reading, and speaking). It known as EGP (English for General Purposes). The second, English is given to the leaners a spesific purposes, so that the learner understand English written spesific texts based on their major of study. Cunningsworth (1995) stated that the correct materials is one of the important factor in teaching learning process. The materials have function to give more facility the students to understand the goal of teaching learning process. Unfortunately, the materials which are appropriate with the students' needs in Vocational High School is less.

On the other hand, ESP is the one of the branch of ELT because it has a great influence in the world by considering English is the key of International Language and one of life skill. The important of English itself, it give the role in the education paradigms. It supplies what the learner's need. It start from doing observation based on the spesific target need and learning need. The target need influence the course design of ESP are necessities, lacks, and wants. In here, the researcher before develop the ESP material, she or he observe the target need and learning need, because it is as the important factor to develop the ESP materials. After that, the researcher designing of the syllabus that describe about basic competence, main material, learning process, indicator, time alocation and sources.

In developing ESP materials, the researcher create the all of skill in English or the contents consist of intregrated English skill (speaking, listening, writing and reading) that to be used by the student while them study based on they major. The four skill are very tightly. Tarigan (1986:1) stated that the factor for the success someone is by conveying at all four aspect in English. When the students are studying ESP books, they not only learn such as : the text, finding the meaning of vocabulary, listen a audio, but also all they need based on the researcher observed.

Office administration is one of kinds major at Vacational high School level, where the learner after graduate they compete with other to get a job based on their major, such as : secretary, manager or a employer in a office. One of criteria in a job test, usually the graduation should be has a good English skill. However the form of the test is interview or writing test in English, expecially in a big company or office. In fact, finding the big problem in mastery ESP material, the learner still is low to improve in their ability. For example, in SMK Taruna Jaya Gresik Vacational High School. Based on the observation of need analysis of the target need, the reseracher found that the students of Office Administration at

Vacational High School need ESP to support their major and also to increase their abilities and competencies in their English future.

In that school, all of office administration students have to mastery English Language in four skill : reading, listening, writing and speaking. But in a real condition, the school uses the general materials by using LKS (Lembar Kerja Siswa) when the teacher teach English as the subject however that school has used curriculum K.13. It be supposed, to learn English as subject based on spesific purpose or their fields and also not use general material. Because the different major in a school, it should be different for spesific material too. However ESP is needed for them, but in Vacation High School there is no major of it. That major still uses EAP, so the researcher wants to conduct the ESP materials that containing of authentic office administration materials. The function is to support the students so that they can improve their English skill ability based on the spesific purpose and comprehend it. As Tomlinson (2001) stated , it is necessary to find interfaces in materials production, adaptation and evaluation between teachers, in their own classrooms, and materials designers for commercial purposes considering the students' present situation and their target situation after using those materials.

For finding the spesific information and materials for office administration in SMK Taruna Jaya Gresik based on their major, in the final of this study will be in the form of course book of ESP material for office administration students of Vacation High School, that include of intregated English skill (listening, speaking, reading, and writing). In other, may the researcher adds the structute and vocabulary into the course book. It will be followed by the task based on each topic and the skill. Actually, the topic related on the interesting what the students need. Hopefully by developing ESP material the student motivated to learn English and get benefits for prepare after they graduation to hunt the job based on their field.

Many previous researchers develop appropriate English materials for Vocational Schools because they believe that it is important to fulfil the students' needs in learning English based on their majors. Wahyudi (2016) with the title "*Developing English Learning Materials Based On Content-Based Approach For Nursing Students Of STIKES Payung Negeri Pekanbaru*" found that the product was successful in making students interested in learning English because the score test is significantly increased. The researcher also use the ADDIE model that related with CBI approach in his study. The ADDIE model covering the phases of analysis, designing, developing, and implementation the exercises of the module English is significant to increase the students' score.

Based on the problem and previous study above, the researcher believe that developing appropriate English materials for Office Administration students in SMK Taruna Jaya Gresik is urgent to do. This study tries to develop the appropriate English materials which support the English teaching and learning process at SMK Taruna Jaya Gresik.

1.2 Objective of the Study

The objective of the study is to develop English materials for second grade of Office Administration Study Program students in SMK Taruna Jaya Gresik

1.3 Significance of the Study

For theoretical aspect, the result of this study is hoped to offer theory in designing the appropriate learning materials for specific major which are also in line with the curriculum and an effective the syllabus.

For practical aspect, it is also expected to give some contributions. First, for the teachers; the product of this study is hoped to be source of the materials in teaching. Next, for the learners; the product of this study can improve students' English proficiency which

relevant to their major. The last, for the future researchers; the product of this study can develop ideas to their study and also can be used as their review.

1.4 Scope and Limitation of the Study

In order to make the discussion specific, the researcher wants to make the appropriate materials for the topic discussion on : developing English learning materials for second grade of Office Administration students especially in second semester.

1.5 Definition of Key Terms

1.5.1 Developing English Materials

The developing is the process to develop an instructional learning which consists of specific English material for second grade of Office Administration Program.

1.5.2 Office Administration

Office administration program is one of part from business management and major in Vocational High School where the learner study about the administrative procedure in an office.

1.5.3 Content- Based Instruction

Content-Based Instruction is other principles in developing the learning materials, it focuses more on the content of the text rather than the grammatical structures and the students can convey the content through the language.