

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, objective of the study, significance of the study, scope and limitation of the study, and definition of the key terms which is used in the research.

1.1 Background of The Study

Along the development English now is the most language which is studied by every education levels. English also become a compulsory subject from the elementary school until university. English has an important role to support an economic and social aspect (Bintoro J, 2014). From that the government puts English becomes a compulsory subject to support and increase a future development of the students moreover now is the time to face AFTA (ASEAN Free Trade Area) which the language used is English.

Vocational high school is one of institutions which includes English become a compulsory subject. Teaching process in vocational high school is more specific compared with other institution levels. The regulation of national education minister (2006) in Dedi Nureffendhi (2013) states that to support a communication skill to the vocational high school in English teaching, the teacher should balance between science and practical. In addition vocational high school has different learning objective compared with other institution which the vocational high school is prepared the students to be able to work effectively and efficiently.

To support English teaching and learning process, the government has constructed the standard of competence and basic competence for the teachers to

conduct teaching learning process in the classroom. O'Neill (2003) emphasizes that teaching materials help a teaching and learning process. The teaching materials must be suitable for students' needs, the teaching materials should make it possible for students to preview and prepare their lessons, and the teaching materials should allow for adaptation and improvisation. In many cases, teaching materials are the centre of instruction and one of the most important influences on what goes on in the classroom.

The learning materials must cover the materials needed by the students, but it has to be made by associating the materials with the speciality of the students. The materials given must be related to their future job or their life. Oguz and Bahar (2008) as stated in Baghban and Ambigapathy (2011), state that if the learners interact with the materials with interest and without difficulty, they can participate actively in the teaching and learning process and in the same way their motivation levels may raise.

As a foreign language in Indonesia, English needs a specific method of teaching and learning in order to make it more useful for the learners and not wasting time of teaching it to the students. To make it more useful, Paltridge & Starfield (2013) state that the teachers of English need to consider the basic needs of the students in learning the English at their classroom. Specific English materials should be used for a specific study program of the students. In other words, every study program should have its own specification of English materials.

Accounting Study Program is a study program which needs its own specification of material for English subject in order to match it with the students'

target knowledge of accountancy. In accordance with the target knowledge of accountancy and its relation to English, this research revealed the basic needs of the accounting students in learning English. The students of accounting program needs English material that has relation to their study program which could encourage them in learning it. The students need learning English that could help their basic knowledge in accountancy such knowing how to operate the conceptual framework of accounting, knowing how the procedures of basic accounting is, how to do the journal as a report, how to do ledger report, bank reconciliation statement and how the capital and revenue transactions should be done. All the basic knowledge of accountancies should be mixed with the English skills in order to meet the English performance of accounting.

Based on observation which is researcher done in the SMK Muhammadiyah 1 Gresik, English teacher used LKS (Lembar Kerja Siswa) and sometimes combine with teacher's own materials. LKS is one of books which is used to try out students' ability after they got materials in the classroom. However, it cannot support the students of vocational high school enough. Moreover LKS which is used by the students its self has different of learning objective.

Other expert that develops English material is Lita Aviyanti (2015) English material is quite interesting, the guidance of the English material is easy enough to be comprehended by the students and can help the students to understand the material presented in the English module. English module is significant to help the students to comprehend the materials. The exercises of the

English module are significant to help to understand the materials to study independently.

Suyadi (2016) stated that student of accounting needs their own materials in learning English to support their future professions. Their future profession would be as accountants who need their specific knowledge in accounting and at the same time the needs of learning English would be very important as well to face the free trade area. Whereas in learning English through General English could not help the students much to solve the problems which actually faced in field.

Considering the fact above, the researcher wants to design English materials for vocational high school. In this research, the researcher chooses the students from the Tenth grade of Accounting Study Program as the subject. By designing the English learning materials, the researcher's hopes can help the English teacher in delivery materials to the students which meet the students' needs.

1.2 Objective of The Study

The objective of the study is to develop English materials for tenth grade of Accounting Study Program students.

1.3 Significance of The Study

This study is expected to give valuable contribution to the English teacher and students of Accounting Study Program. The result of this study is divided into two that are theoretical and practical significance.

In theoretical significant is theory regarding teaching and learning English for Accounting Study Program.

For practical significant, the result of the study can be used for the teacher to teach English in Accounting Study Program which meet the students' need and interest. The researcher wishes that this study can help both the teacher and the students to find an interesting teaching and learning process. Then for the students, the researcher hopes that this study can help them to learn English which meet their need and interest.

1.4 Scope and Limitation of The Study

There are several problems in teaching and learning process as explain in background of the study above so that the researcher wants to limit the study and make focused discussion in developing English materials for tenth grade of Accounting Study Program at SMK Muhammadiyah 1 Gresik. The researcher designed only for second semester.

1.5 Definition of Key Terms

a) Developing English Materials

The developing is the process to develop an instructional learning which consists of specific English material for tenth grade of Accounting Study Program at SMK Muhammadiyah 1 Gresik.

b) Accounting Study Program

Accounting study program is one of major in SMK Muhammadiyah 1 Gresik which focuses on a report financial like debit and credit.

c) English Spesific Purpose

English specific purpose is designed to fulfil the specific needs of the learner of Accounting Study Programme at SMK Muhammadiyah 1 Gresik based on needs analysis.