

CHAPTER I

INTRODUCTION

This section discusses about Background of Study, Research question, Scope and Limitation, Significant Research and Definition of Key term.

1.1 Background of study

The world is entering 4.0 revolution era, almost all technologies use English as the language instruction. English is a whole world priority for economic development, culture, science, interaction among government, and also for educational development. Nowadays, English becomes an important key aspect in international communication, so students learn English in order to be able to keep up with the qualification of 21st century's students. Two of these qualifications are needs to use more flexible ways of personalizing teaching and learning by using technology to get better individual's current levels of achievement and learning needs target, the other is student should be master English in order to improve their self-quality (Geoff Masters, 2015).

As categorized as Z generation or millennials who were born in 1998 up to 2001, students are in Internet generation and digital native people. They are skilled as gadget users. Almost all the students use their smartphone not only for communication but also in most life aspects, such as gamming, online shopping, browsing, streaming, or it can be as learning media. By this phenomenon, it is good for English teachers to integrate technology in Teaching and Learning English process, so that the students can maximize the use of their gadgets to support their achievement. As the suggestion from Cook (2015), teachers should adopt nowadays technology in teaching millennial students and connected it all the time for educational development. Lin's (2003) research showed that

there were positive attitudes towards the use of multimedia resources in their language program of the majority in Taiwanese EFL Learners. They were motivated after using Internet, to record and save their own writing and to use multimedia resources to develop their English Comprehension. Banado's (2006) results of research indicated that students involved in technological rich classroom, Ahmad (2012) and the integration of media and technology to the class showed a remarkable improvement in their English skill also boost students' participation, create positive atmosphere, and students centred mode.

There are many media that can be used in teaching English, for example, picture, audio, video, etc. Using video is a good choice for the students' interested, especially, using song and music in teaching and learning process. Actually, song and music are included in teaching media. According to Hammer in kurnianto (2016), music is powerful stimulus for students' engagement. Music can speak directly to the students' emotions while still allowing them to use their brain to analyze the music and its content. The use of song and music in the classroom can stimulate someone positively who learn language. It can entertain and give a great connection between the world of leisure and the world of learning. As we know that the media that is used commonly in teaching and learning language is using song. Song is believed to be able to help the students in learning foreign language.

The previous research from one of the researchers in University of Muhammadiyah Yogyakarta in English Education Department. The researcher did a qualitative descriptive research about student's perception towards the use of song lyrics in learning English. The researcher only investigated the advantages and the challenge of using song lyric in learning English by interviewing the students, so that the researcher knows the student's perception. While the other research which is related with the writer

needs is from Kurniawan, Ildi (2019), about student's perception on the use of YouTube as learning media to improve their speaking skill. The researcher did mix method design by using questionnaire and interview. Both researches investigated the perception of the students after they learn English by using different media. In this study, The English teacher uses YouTube as the supported media for this material, as mentioned by Clifton & Man (2011), Dufty (2008), Orus, et all (2016), they found that YouTube has positive impact for students on learning achievement, on motivation in studying certain subjects, and so forth. There is no survey study about the students' perception after using YouTube as the media in learning English song lyric. This study gives new contribution in learning English from the first previous research above, both song lyric or YouTube in previous research role as learning media, while the new contribution of this study are the use of song lyric as learning material that mentioned in standard competence of eleventh grade syllabus point 3.14, the other is this study conduct in Senior High School Students while from previous research, it conducted in University level.

The writer conducts the present research to investigate **“The Students’ Perception Toward The Imlementation of Youtube Song Video Content for Learning English Song Lyric”**. The thing that makes different between the previous research and this present research is about the subject. The previous researches did their research in the level of university students in English Education Department, while the new contribution from this research is song lyric becomes the learning material while YouTube will be the teaching and learning media in the level of senior high school students. The researcher did preliminary study first to find out the English teacher of senior high school who implemented youtube song video content for teaching English song lyric. SMAN 1 Cerme was chosen as the resource of the data for this research

because the English teacher in this school implemented youtube song video content for teaching English song lyric in eleventh grade class about 6 meetings x 45 minutes. This school gave more contribution for the researcher to take the data there.

1.2 Research Question

Based on the explanation from the background study, the writer wants to know: “What is the students’ perception on the implementation of English song video in YouTube for learning song lyric at eleventh grade students in SMA Negeri 1 Cerme?”.

1.3 Scope and Limitation

The scope of this research is on what is the students’ perception toward the imlementation of youtube song video content for learning english song lyric especially at eleventh grade students and the limitation is on the selection of the song which is based on the criteria in the syllabus. The song should have positive characteristic such as improving the student’s spirit, and developing the value of life, for example: You Raise me Up, Heal the world, I Have a dream, etc.

1.4 Significant Research

1.4.1 Theoretical Significant

Hopefully, this research can give theoretical contribution for next research about the perception of the students in learning song lyric from YouTube and development of English learning media.

1.4.2 Practical Significant

1.4.2.1 Teacher

Hopefully, this study can give new information for teacher especially English teacher in developing teaching media and improve their analysis in evaluating the students by knowing their perceptions.

1.4.2.2 Learner

This research can give student more understanding about YouTube as an effective learning media, so they can study enjoyable English at home using educative song lyric.

1.5 Definition of Key Term

1.5.1 Perception

Perception is a thought which is created when person sees around the word. According to Fogus (1996), perception is a process which an organism receives particular information about the environment. In other words, Perception is a sensory experience and involved environmental stimuli and action.

As mentioned by Rookes and Wilson (2000) perception is the psychologist process of interpretation of sensation, the translation of physical sensory information into a meaningful psychological interpretation of world.

From the definition above, the writer conclude that perception is a kind of personal stimuli reaction after receiving some information, it also part of human's natural psychologist process.

1.5.2 YouTube

Based on the statement of Orus (2016), YouTube has positive impacts for students on learning achievement, on motivation in studying certain subject, and so forth. However, the study on the use of YouTube on students' speaking skill was limited.

Krashen (2017) stated that A channel on YouTube is the home page for a personal account, and a channel is required to upload videos, add comments or make playlists.

From the definition above, the writer concluded that YouTube is platform for internet users especially who want to watch, upload, or download videos. The site provides movie, sport, lifestyle, vlog, and song.

1.5.3 Song Lyric

The writer concluded that song lyric is a package of melody that has rhythms and words. The composition without a lyric on its melody called an instrumental music. On contrary, the one with lyric is called a song. The music composition performed by a song contains an attractive aspect. The attractive aspect is a language. The language which consists of a sequence of words, give new dimension of the music, which cannot be found in the other composition, instrumental music.