### CHAPTER 1

### INTRODUCTION

This chapter presents background of the study, the problem of statement, the purpose of study, the significant of study, scope and limitation, and the definition key terms.

# 1.1 Background of the Study

Vocabulary is one of the elements in language that cannot be separated from learning. Among the elements of language, such as grammar, pronunciation, spelling and vocabulary, the last one is important element in learning English. It is hard to learn four language skills, such as listening, reading, speaking and writing, without understanding a number of vocabularies because it is fundamental in language learning. Teaching vocabulary earlier is better than teaching it later. The aim of teaching English in the Elementary School is to motivate them to be ready and self confident in learning English at the higher level of education. Moreover, the general purposes of English teaching in Elementary school are to prepare children to have competitive value in this global era and introduce English at early ages (Anggraini, 2008).

Teaching vocabulary to children or elementary school also need media and an appropriate method. Teachers should find the best or the effective media and technique to teach English vocabulary. They do have to know the word but also they have to know how to spell and pronounce it. Media as teaching aids are also

needed to help the students understanding and to increase the effectiveness in the communication between teachers and students in the teaching and learning process. It is also used to stimulate the student's motivation and student's interest in the lesson.

The researcher conducts this research in SD Muhammadiyah Benjeng. The passing grade or the minimum Completeness Criterion (KKM) for English is 65.

The other reason why the researcher chooses SD Muhammadiyah Benjeng to conduct the research is because the teacher does not use custom animation Power Point in cooperative learning to teach English especially vocabulary.

Based on the interview with the English teacher and direct observation with the second grade of SD Muhammadiyah Benjeng, the researcher found that in learning vocabulary, the second grade found a problem. It was related to the students' low ability in mastering the vocabulary. The low vocabulary mastery was shown in their difficulties in comprehending new vocabulary, difficulty in pronouncing the word correctly, and difficulty in writing the word in correct spelling so that they have limited vocabulary. It could be shown from the result of test in semester 1; many students got unsatisfactory score in English test. The average score from test was under the passing grade and it showed that the students' mastery was low. During the teaching and learning process, when the teacher explained the lesson using English, many students asked the meaning of the word. They did it many times showed the expression that they do not understand about what the teacher saying. Some of them also prefer to keep silent.

Based on the explanation above the researcher is interested in doing research about using custom animation Power Point in cooperative learning to

improve student's vocabulary. It is focused on using "custom animation Power Point with pictures and sound on slides" as media and the strategy which used is cooperative learning. The researcher chooses custom animation Power Point in cooperative learning because it is very interesting to increase the students' ability in learning English. The students can work together with their friends during lesson by using custom animation power point as media in the classroom.

Custom animation Power Point is the example of multimedia. It supplies animation the objects (text, picture, etc) on the slides. The teacher can be standing in front of class and teaching her or his students using custom animation Power Point in slides presentation. Slides keep the students' interest alive throughout the lecture. It motivates more students in learning English. Hoogeveen (1995) concluded several good points by using multimedia in language learning. Firstly, learners respond to multimedia in a complex way and give the feeling of experiencing information instead of simply acquiring it. Secondly, students feel more fun from multimedia and learning becomes a happy process. In this study the researcher wants to use custom animation power point as media in cooperative learning strategy to teach English vocabulary at SD Muhammdiyah Benjeng.

The students will work together in a group and cooperate with their friends during lesson by using custom animation power point as media in learning vocabulary. By using custom animation power point in cooperative learning, it is possible for students to acquire vocabulary from sound, fond, or spelling and meaning of all particular word with their group or individual. They also will remember some words by seeing picture on slide of Power Point. It motivates students to memorize words. Custom animation on Power Point animates the

objects on slides (text, picture, chart, etc) that can make the students interested to learn. In short, custom animation Power Point is appropriate media given to interact students in learning English.

### 1.2 The statement of Problem

How can custom animation Power Point in cooperative learning improve students' vocabulary mastery at elementary school?

## 1.3 The Purpose of Study

The writer explains that the purpose of this study is:

To know how custom animation power point in cooperative learning can improve students' vocabulary mastery at elementary school.

## 1.4 The significance of Study

The writer hopes that this research has some benefits in the English teaching learning, especially in teaching vocabulary. There are two kinds of benefit in this research; theoretical and practical.

### 1. Theoretical benefit

- To find a good strategy by using custom animation Power Point as media in cooperative learning to improve students' vocabulary.
- b. The result of this research can be used as strategy for teacher who wants to conduct a research about improving English vocabulary mastery and it can be an effective strategy to improve students' vocabulary by using

custom animation power point in cooperative learning in teaching learning process.

## 2. Practical Benefits

- a. For the teachers, they can implement good strategy by using custom animation Power Point in cooperative learning to teach English especially vocabulary.
- b. For the students, they are able to improve their English vocabulary mastery by using custom animation Power Point in cooperative learning.
- c. For the readers, they can utilize the information clarified as a result of the study to extend their understanding about increasing vocabulary using custom animation Power Point in cooperative learning.

### 1.5 Scope and limitation

In this research, the researcher limits the problem to make this research feasible. In this research, the researcher only focuses on improving vocabulary through custom animation Power Point in cooperative learning at SD Muhammadiyah Benjeng. The researcher gives limitation of the problem in teaching vocabulary by using custom animation Power Point as media in cooperative learning strategy to implement at second grade students of SD Muhammadiyah Benjeng. The animation on the slide is using custom animation Power Point with the topic of "My lovely Pets". The researcher chooses the topic is based on the basic competence of English lesson in SD Muhammadiyah Benjeng. The researcher conducts an action research in a cycle. If the first cycle is successful, the researcher does not need to conduct second cycle. Each cycle

consists of six meetings, namely one meeting for giving pre-test, three meetings for applying custom animation Power Point in cooperative learning, one meeting for giving post test and one meeting for distributing questionnaire.

# 1.6 The Definition of Key Terms

- 1) Vocabulary is the stock of word used in language or a group of people or an individual.
- 2) Custom Animation is a set of effects which can be applied to objects in PowerPoint so that they will animate in the Slide Show.
- 3) PowerPoint is one of Ms. Office application program which show picture, graphic, and data through slides.
- 4) Cooperative learning is a learning strategy that focuses on the groups.