

# CHAPTER I

## INTRODUCTION

### 1.1. Background of the Study

In globalization era, peoples can't be separated from the press. They always need to know how issues dealing with all aspects of life such as economic, social, politic and etc, so they know any information.

According to Assegaff (as cited in Nur fitria 1985), newspaper has three main roles: (1) information, (2) entertainment, and (3) social control. In education, newspaper functions as a medium of instruction in teaching-learning process and to socialize a language and also source of teaching material. For example, it can be used to train the students to identify problems in society (social, politic, economic, etc.), and to analyze the discourse (editorial, news, advertising, feature article), etc.

Newspaper is always eclectic from the stylistic viewpoint. Therefore, everything happens to be printed is not going to be linguistically homogeneous. Each item such as news-item, page article, review, advertising, imaginative writing, opinion (editorial, readers opinion) etc, has its own characteristic.

There are a lot of newspapers in Indonesia namely, Jawa pos ( Surabaya ), Surya ( Surabaya), Kompas (Jakarta), Republika (Jakarta), the Jakarta post (Jakarta )etc. Readers get a lot of advantages from the existence of newspapers. Besides getting information they also get entertainment. Moreover, there are newspapers printed In English such as the Jakarta post. It is very helpful for

people who want to know English more and give a lot of information.

The Jakarta post is a daily English newspaper printed in Jakarta. It contains twenty pages and contains many kinds of article such as headlines, local, national and international news, opinion page, business, environment, art, and etc. in addition, on each Sunday, It talks about entertainment article such as health, home, travel, arts, screen, music, youth article, and viewing guide. Considering the various pages in newspaper, the writer chooses opinion page; editorial; because this analysis study about language in use in which is show how the sentences are related in form and meaning to become a coherent text. This is considered as the heart of the newspaper hat contains the comment, criticism, and analysis on a certain event which usually become hot-news.

Editorial is a kind of special article written by the editor/s in giving an opinion on an issue of current importance (oxford advanced learner's dictionary). Editorial can be said as a text or discourse (Halliday And Hasan. 1976: 2) defined a text in a semantic concept that it is a unit of language in use which is viewed through meaning not of it form. In the same way, there is certain linguistic feature, which contributes to its unity. One of its textures is the cohesion. Cohesion refers to relation of meaning that exists within the text (Halliday and Hasan, 1976:4-8). It occurs where some elements in the discourse or text is dependent on that of another. Cohesion is one of an important factor in considering a text or discourse. It has a role in forming the coherence text.

In studying about linguistics, there are three views applied (Brown and Yule, as cited in Nur Fitria 1983 :) namely: (1) sentence as object; in which such

sentences have no producers and receivers. (2) Text as-product, here such sentences have producers and receivers. Usually, the analysis of this view focuses an attention to the product which is in the form of a text. The characteristic of the views is study about cohesion, and (3) discourse as process: here discourse is viewed not only as a product but also as a process. In this view, the writers/speakers use the words, phrases, or sentence as a means to communicate with his/her readers or hearers.

The previous study conducted by Dariyati 1997 several the similar conclusions that cohesion plays an important role in a text of play "a streetcar Named Desire" Another study conducted by Nur Maulidiyah 2006 also reveals The cohesion occurs to determine ties and dominant used in the Helen Topping Millers's Novel " after the glory".

Those previous studies show the importance of cohesion in forming the coherence of meaning in the text. The writer is interested in conducting the study in the same topic but with different subject which is editorial in the Jakarta post.

## **1.2. Statement of the Problems**

Based on the background of the study that has been discussed above, the problems are formulated as follows;

1. What kind of cohesive devices are used in the Jakarta post editorial?
2. How are cohesive device used in the Jakarta post editorial?

### **1.3. Objectives of the Study**

Objectives must relate closely to the problems which are formulated in the previous section. There are three objectives for this study as follows:

1. To describe the type of cohesive devices used in the Jakarta post editorials.
2. To know how cohesive devices are used in the Jakarta post editorial.

### **1.4. Significance of the Study**

This study is expected to give good and useful information about cohesion which is used in editorial in the printed media especially the Jakarta post, and also to enlarge the writer's knowledge about cohesion. For the editor, hopefully, it will be useful in the process of making the editorial so the editorials are more effective, and actual. For the student's it will be useful in the writer's knowledge that's to make reader easy to catch the message or idea in the text.

### **1.5. Scope and Limitation of the Study**

This study is the area of discourse analysis. However, this study covers only on cohesive devices. The cohesive device used was taken from the articles of opinion on page editorial on Jakarta Post on June 2007. The edition taken as the data are: 2,3,6,9,13,14,16,17,18,19 actually the total number of the editorial are 52 on each month there are 25 editions since on every Sunday the editorial is not published. She just takes on each week one article randomly. The period was chosen because these months are the most recent month prior the time when the research was conducted.

## 1.6. Definition of Key-Terms

The title of the study is "An Analysis of Cohesion used in the Jakarta Post Editorials ". To avoid misunderstanding, the writer needs to give some explanations as follows:

### 1. Editorial

"A special article in a newspaper written by the editor giving her/his opinion on an issue of current importance" (oxford advanced learner's dictionary)

### 2. Cohesion

Cohesion refers to a semantic relation that "exists within a sentence as well as between sentences "(Halliday and Hasan, 1976: 4-8). Cohesion is connection between clauses/clause complexes at the textual level (Haliday and Hasan: 1976) and it refers to the way sentence and parts of sentences combine each other.

### 3. The Jakarta post

The name of a daily English newspaper printed in Jakarta.

### 4. Cohesive device

A cohesive device is formal links between sentence and between clauses relation of meanings that exist within the text and define it as a text. Cohesive device are used to analysis the text that are grammatical or lexical cohesion. (Halliday and Hasan)

### 5. Grammatical cohesion

Grammatical cohesion is cohesion in the structural of sentence (Halliday and Hasan: 1976)

## 6. Lexical cohesion

Lexical cohesion involves the selection of lexical items that are in some ways related to one occurring previously.