

CHAPTER III

RESEARCH METHODOLOGY

This study uses descriptive qualitative method to describe the code switching and code mixing which in Economics students and the lecturers at research design, source of the data, instrument of the study, data collection and data analysis technique.

3.1. Research Design

Research design is very important to decide many aspects, as long as doing observation. It will help the researcher to search the problem and show how the study will be answered.

In conducting this study, a descriptive qualitative is applied as the research design. It meant that descriptive qualitative emphasized on the process of utterances especially in code switching and code mixing. Text data represents the data from the perspective of subject or observed people's own written or spoken and observable behavior. According to Hasan (1990:13) said that the data are analyzed and the result of the analysis are stated in the form of phenomenon description, not numerical of coefficient and effect relationship.

3.2. Subject of study

The study conducted in the research class at the 6th semester students and one lecturer of English Department Muhammadiyah University of Gresik. They usually switch and mix code language in daily activity at the campus, both in a formal and informal situation. But this

research was focused in the research class, which code switching and code mixing usually happened in the class.

3.3. Instruments of the study

In the research, instrument is one of the important ways to collect the data. Based on Darsono (1999) there are some research instrument, they are; test, questionnaire, observation, interview, documentation and attitude scale. Instrument must be standard and valid.

In this study, the writer used observation to gather the data because she wanted to find an accurate data about code switching and code mixing. In doing observation, the writer used tape recorder and jotted note.

3.4. Data Collection Technique

Research herself will be the observant by observing the subjects conversation when class was going on. Meanwhile, recording their conversation will be conducted to get data accurately. Furthermore, keeping notes was use to provide the data if it cannot be completed by observation and recording techniques.

3.5. Data Analysis Technique

After collecting the data through observation, they are recording and note keeping. This study tried to analyses them by doing the following steps:

The data is gained from the observation and the recording is transcribed in the form of words, phrases, or sentences, which were needed for analysis code switching.