

## CHAPTER I

### INTRODUCTION

#### 1.1 Background of the Study

English as an international language, English has spread around the world. English as a foreign language is taught and learned, either formally or informally in many countries around the world including Indonesia. Furthermore, in primary schools, the teaching of English has been done. But in reality, we can see that education in Indonesia has been growing rapidly, it is obvious that education of English in elementary school. The advances of technological can effect education to prepare human resources to compete in the era of globalization. Education primary school can be increased in future with the initial presence has come to know and provide local content curriculum subjects English.

English language teaching process is based on government policy related to the Policy Department for Education and Culture Ref. No 0487/4/1992, Chapter VIII, which states that primary schools could add a few lessons in their curriculum as long as they do not conflict with the objective of National Education. This policy comes with a license from the UK as one of the local teaching materials in elementary school, began to be taught in the fourth year. At this time, the British who previously taught as an optional teaching material locally has become local content. Education department policy is also supported legislation of the republic of Indonesia number 20 at 2003 on national education systems in chapter XI, "the language of instruction" which states that a foreign language can be used as language of instruction as required in the delivery of

knowledge or skills. It can also be guided by the basic education curriculum development foundation in 1994, English is a foreign language being taught that are considered essential for the absorption and development of science, technology, art, culture and the development of relations between nations.

The existence of local curriculum for English subject in the elementary level is indispensable. This is due to increase product quality formal basic education in Indonesia, because it is still in the improvement efforts. Community in the face of advances in education, they make science and technology as the primary value developed.

The progresses of science by elementary school students are not only able to master the Indonesian but also to develop the skills required to learn a foreign language. In this case English has begun to be taught through the curriculum in 1994. In an effort to improve the quality of education in Indonesia is the most dominant is through the learning process. According to Sadiman (1993), learning process is essentially a process of communication. Communication process is sending message from the message source via a particular medium or channel to the recipient, the message content of teaching and education in the curriculum set forth by the teacher or other sources into a visual symbol and verbal communication. In essence, the teaching and learning process is a system, in which a variety of components that work together and integrated to achieve the learning objectives.

The core of formal education in school is teaching learning process in which an interaction several components of teaching, grouped into three main

categories; teacher, subject matter and students. The interaction between three main components involve facilities and infrastructure, such as methods, tools or media, teaching and learning strategies, a place to learn, and the evaluation some component those can to create learning situations that enable the achievement of learning objectives are planned to advance.

Media learning is a vehicle to deliver information or messages on the student learning. Through the media in the teaching and learning process can expected to assist teacher in improving learning achievement for student. Therefore, teacher should bring media in every learning process for the achievement of learning objectives. According to Hamalik (1984) said that media education is the tool, method and technique used to further streamline the communication and interaction between teacher and student in the process of education and teaching in the school.

Generally, media education has the function to overcome various obstacles, including communication barriers, limited classroom space, the passive attitude of students, observation to student who are less uniform, the nature of learning objects that are less specific, so it is not possible without the media , a place to learn and so on. Learning media are always experienced growth every year, since each media has a weakness, based on its use needed to be discoveries new media and the use of media that has been updated. While receiving lessons, verbal media less attractive so that students quickly feel tired then the implementation of media to support improved teaching and learning process. The goal of learning curriculum on teaching and learning process is necessary to

obtain the media and good teaching materials so the material can attract students, based on the times and do not deviate from the curriculum, it must be achieved.

Development and advance of technology provides many positive benefits for the education can continue to move dynamically, like students are able to accept science over the internet. Even the school assignments are now easier to find through the internet. The Internet offers many advantages to students' lives today. Through the internet as well, students can open up horizons and their relationship. They can make friends with anyone and anywhere, so students can practice to speak their foreign language. They can also learn to recognize a foreign language which they had from friends who gained from the internet. Indirectly the progress of Internet technology is more easily understood and enjoyed by the students' learning rather than manually. Besides that, teacher can also use the sophistication of internet, like teachers can create media, methods and educational materials more interactive and comprehensive, such as Kumon learning method, Sempoa, Students Active Learning and many method others.

Various methods were certainly cannot be separated from the role of media as a tool delivery. Generally, media are already available, including: books, magazines, journals, newspapers, and tabloid as off-line media, radio, TV and the Internet as a medium on the last line. Without using media, the learning process can not develop properly, especially if you want to create an interactive presentation of the pattern, then the media would be an appropriate means to be used by educators.

However, when compared to first, learn to manually link to the teacher lecture method which only uses the book as a source of learning materials. But the textbook material related to O'Neill (1990) said that the textbook is helpful in many ways in which teacher and student feel confused on the textbook material. Textbook will determine the components (content and procedure of learning) and teacher indirectly provide a new learning method of inspiration. In other words, book is a teaching center, which greatly affects learning in the classroom. Although sometimes we can often see some teachers can teach in class without a textbook, but it is not easy to do it all the time. Based on the philosophy of education, many teachers do not have enough time to create materials to support learning in the classroom, so they just follow the existing textbooks.

Whereas in fact, we can see in general most textbooks are used as a guide in Indonesian schools is often inaccurate or incomplete, like the contents of component and procedure in accordance with the method of preparation a good book, especially in the elementary level. After that, in the process of learning materials, teachers should be more meticulous in preparation, selection and use textbooks that have been provided from the school. It also most importantly learning materials must be adapted to the existing school curriculum. Yet we often see that most students today tend to be lazy to open up even more so to learn the contents of the subject matter that has been offered by the textbook.

Along with technological developments, the educational process is also progressing. It can be seen with the development of instructional media used by the teacher. Teacher adjusted instructional media used in connection with the

development of student outside the context of education. In the world of science and technology, it is internet. When compared to ancient times, the text books are very popular and widely used by teachers. But now it can be seen, E-book is very popular and more widely used in the world of learning. This is because E-Book is more easily understood because E-Book tends to give more colorful images. In addition, students who are less capable, they can learn just by looking through the internet. Lately student tends to enjoy E-Book than a textbook. Because E-book is more closely related to the Internet world, a world filled with imagination and wider.

E-book or electronic book is a kind facility in teaching and learning tool. This is often called a digital book. Today many people, especially teacher and student interest to it. E-book has a small size but the same quality as other books. E-book also provides features for the keywords that trouble. We can find E-Book in various forms such as PDF, JPEG and HTML. But the type has a specific shape and weaknesses. It also depends on the tools to read it. E-book includes sources of electronic books in Indonesia. It is published by the Department of Education. E-book can be used from elementary school through senior high school.

The same thing happened at SD Muhammadiyah 2 Gresik. This is one private primary school located in the town of Gresik. English is the local content (local content) in this school, but it has a high passing score. Graduation rates (SKM) for all skills in English is 65. For teaching and learning English in school, it has been realized that the English curriculum has been created by teachers based on teaching materials contained in the English language text book published by

the Board of Education or other publishers. English teacher on the first to third grade often find difficulty in developing a teaching component, especially for developing English language learning materials in accordance with the school syllabus. Where the development of teaching materials can make students more active not bored in class. It also can help English teachers are ready to prepare materials in English before starting the process of teaching and learning in the classroom.

After interviewing English teacher in third grade for curriculum SD 2 Muhammadiyah Gresik, the researcher found that the problem of third grade students is low motivation to learn English especially to speak English because the material is not interesting and teacher does not use methods such as games, songs, multimedia, and other interactive methods. This happens because teachers have struggled to develop appropriate materials in English with the school syllabus. Problems in this class can be seen when the teacher tries to teach English in the classroom use of English, students often have difficulty understanding what it means teacher say in front of the classroom. Students also feel less confident to speak English with their teacher. Although the principal deputy for implementing the teaching curriculum is conducted in English lesson at SD Muhammadiyah 2 Gresik has been in accordance with the vision and mission of the school and also have plans on leading students to use simple phrases of English well and fluently in daily communication because they are still in third grade in school and at home.

After that, the researcher used Rufqotus Zakhroh thesis titled "Development of the English syllabus for the class III SD Muhammadiyah 2

Gresik" as previous studies. In this research, she describes the development of English language syllabus for the class III primary school is important and should be done because there is no existing syllabus according to the level. Syllabus is only composed by English language teacher / instructor of English in SD Muhammadiyah 2 Gresik. The consequences of the instruction items and materials are not attractive. It also this syllabus must be approved by the principal or school counselor. This set the syllabus for primary schools including a sample lesson plan per unit. This syllabus contains some aspects of language skills such as listening, speaking, reading, writing, and also the study of language components such as grammar and vocabulary. The results of this preliminary evaluation indicates that students are motivated and interested in English language syllabus provides a variety of language activities so that they can enjoy practicing English.

Based on the above reasons, the researcher decided to develop a lesson material that E-Book form of PDF suitable English language material from the syllabus "English speaking" that was created by Rufqotus Zakhroh at 2 SD Muhammadiyah Gresik using the intention to introduce more about other ways of learning languages and expected to make the students feel the fun in learning English in the classroom. But the researcher also stressed that the final product with in the thesis has been made by Rufqotus is differences. The final product of Rufqotus's thesis is a syllabus for the third grade for elementary schools will be more focus in the speaking. While the final product for this study is an electronic



book that will be used as a medium of learning in the third grade of elementary school.

Hopefully this material can be applied and help the process of learning English in SD Muhammadiyah 2 Gresik especially on third grade. With in accordance with the syllabus of the school and interactive materials and methods, can increase students' motivation to learn English, so as to enhance their proficiency in English in everyday life.

### **1.2 Statement of the Problem**

According to the background above, the problem statement is *“Developing English speaking material using E-Book for the third grade students of Elementary School in SD Muhammadiyah 2 Gresik.”*

### **1.3 The Purpose of the Study**

The purpose of this study is to develop an English speaking material using E-Book can be applied for the third grade of Elementary school at SD Muhammadiyah 2 Gresik.

## 1.4 The Significance of the Study

The result of the study is hoped to give benefits from theoretical and practical aspects.

### 1) *Theoretical Significance*

- a. It is expected that the result of this research will provide material of English speaking that appropriate the syllabus of school in elementary schools
- b. It is expected that the result of the study will develop material of English speaking for third level of Elementary school
- c. It is expected that the result of the study will give contribution to the material of English speaking, especially on third grade for Elementary school

### 2) *Practical Significance*

Practically the research results are expected to give contributions to:

- a. Students

It is expected that the use of E-book can be a good way in material of learning for the student during speaking teaching and learning in class. So, the student can enjoy the material not only to use text book but other sources. It also can improve their motivation to learn English.

b. Teacher

It is expected that this study will give a good contribution particularly in the teaching of English speaking the Elementary School students and motivate the student to learn English especially speaking. It can give inspiration teacher to create interesting method and strategy in teaching and learning process.

c. Next researcher

It is hoped that the result of the study can give the information related to develop an English speaking material using E-book in teaching speaking. So, it can be the previous study for the next researcher who wants to conduct a research and development in speaking area using E-book. This product may also be taken into an action research to find out the effects of implementing this product in teaching and learning speaking English.

### **1.5 Scope and Limitation**

The scope and limitation of this research is focused on developing English speaking material using E-book for the third grade of Elementary School as a proposed design for SD Muhammadiyah 2 Gresik.

## 1.6 Definition of Key Terms

There are some key terms which are necessary to define to make this discussion more obvious:

*Developing Material* is a dynamic process of improvement, which implies a change growth and advancement the English speaking material towards another better.

*E – Book* is short for Electronic Book in form of book that can be opened electronically via computer and plain with a variety of formats like that PDF, HTML, and exe.

*Primary school* is the learners who are commonly at the age of 6 – 12 years old.