

## **CHAPTER I INTRODUCTION**

This chapter presents an introduction of the study. It is divided in to several parts: background of study, statement of the problem, Purpose of the Study, Significant of the Study, Scope and Limitation of Study, Definition of Key Term.

### **1.1 Background of Study**

Vocabulary knowledge is an important thing in learning language. Vocabulary knowledge will influence four competencies in learning English like listening, speaking, reading, and writing. Gaining vocabulary can be done by read English book and listening English conversation. According to Burt, Piton, and Adam (2003) vocabulary knowledge is more than knowledge of the basic meaning of words comprehension is effected by both the breadth -or size- of the learner's vocabulary and the depth – or knowledge about the pronunciation and spelling, morphological properties, syntactic properties, connotation, and register”.

Vocabulary knowledge is one of indispensable thing in educational area especially in English education. A teacher will get difficulty to transfer their knowledge if the learners have a little vocabulary knowledge, not only teacher but also learners will get difficulty to catch the information of teacher. Because of these lack of vocabulary, learners will get trouble when they read the textbook, listen the explanation of the teacher, write the answer when they get examination, and get anxiousness when they in speaking class.

Vocabulary knowledge has to invest in the early age because young learners learn faster and effectively than any other age group. However teaching vocabulary to young learners is not easy. Children's characteristic is unique, they have limit attention span; unless activities are extremely engaging; they can get bored easily; losing interest after ten minutes; they often learn indirectly rather than directly; that is they take in information from all side; learning from everything around the rather than only focusing on the precise topic they are being thought. So, teacher has to be creative to teach vocabulary in young learners.

According to Harmer (2013) teacher need to be able to pick up on their students current interest so that teacher can use media to motivate the children. It means that teacher must be creative and up to date when they teach young learners, because young learners love new and interest thing.

In order to make teaching and learning vocabulary in elementary school interesting, the teacher needs media. The benefit of using media in teaching vocabulary is that the student will focus and their attention can be centered in the vocabulary which has been taught by teach and help the students learn some word.

“Since the physical word is the main means of conveying mean to young children, a wide variety of teaching aid is necessary in the foreign language classroom.” (Scott and Yterber,1990). The statement emphasize that teaching aid has important role to make success in the teaching learning process.

Teaching aid or teaching media are divided into three parts. First are visual media, like picture, cards, diagram, and textbook. Second are audio media like song. Third are audio visual media like clip video and movie,

However all this time teacher seldom use teaching media in teaching learning activities including vocabulary class. They just use text book which is made by publishing company. Whereas, publishing company produce text book that is not appropriate whit young learners need so students feel bored and difficult to memorize new vocabulary. This pronouncement is based on prereseach which has done by researcher in 5<sup>th</sup> grade SDN II Sukoanyar, in April.

According to the result of questionnaire that 61% students said they like story book with picture to learn English vocabulary. 39 % get difficulty to learn vocabulary because the picture in the LKS is unclear. 50% students wanted their English book is little written text and more pictures.

Based on the prereseach above, delineation book which appropriate to young learners in teaching learning vocabulary is comic because the prereseach showed that the students like story book with pictures. Berkowitz & Packer in William and Marie (2008) stated that comic is useful teaching tools because comic is a great deal of student interest, inexpensive to obtain, comic is not difficult to understood, so they are easy to read.

So that is why, developing vocabulary material using comic is hoped to increase vocabulary knowledge and can help students to learn vocabulary easier and more interesting to young learners, especially to 5<sup>th</sup> grade SDN Sukoanyar II.

## **1.2 Problem Statement**

According to the background above, the problem statement is to develop the material in vocabulary using comic which is applied for the fifth grade of elementary school.

## **1.3 Purpose of the Study**

The purpose of this study is to develop the vocabulary material using comic which is applied for the fifth grade of elementary school to be more interesting.

## **1.4 Significant of the Study**

The researcher expects that this study will provide practical and theoretical benefit as follows:

1. Practical benefit
  - a. For teacher, the result of this study can be used as an alternative in choosing learning model in teaching vocabulary.
  - b. For student, this learning model can improve their motivation and achievement in vocabulary

- c. For school, it gives positive input especially for the head master raising the quality in English lesson in school.
2. Theoretical benefit
- a. It is expected that the result of this research will generate idea on the teaching vocabulary in Elementary School.
  - b. It is expected that the result of this research will give contribution to the theory of the strategy in teaching English vocabulary.
  - c. It is expected that the result of this research will give contribution to the theory of the strategy in teaching English vocabulary through comic.

### **1.5 Scope and Limitation of Study**

The scope and limitation of this research is focused on developing vocabulary material using comic for 5<sup>th</sup> grade of elementary school as a proposed design for SDN II Sukoanyar.

### **1.6 Definition of Key Term**

Some items are defined in order to avoid misunderstanding. They are:

- a. Material development is a process to develop English vocabulary material for fifth grade by using comic.

- b. Vocabulary is a list of collection of word which is taken by integrates reading, speaking, and listening activities.
- c. Comic is a media which contains picture story and the character of this story imaging by cartoon.