

**DEVELOPING ENGLISH VOCABULARY MATERIAL
USING ADOBE CAPTIVATE APPLICATION
FOR YOUNG LEARNERS**

THESIS



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UNIVERSITY OF MUHAMMADIYAH GRESIK
2014**

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THESIS

Presented to
University of Muhammadiyah Gresik
In partial fulfillment of the requirements
For the degree of *Sarjana* in English Language Education

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APPROVAL SHEET

This is to certify that the *Sarjana*'s thesis of *Hefi Pulansari, Developing English Vocabulary Material Using Adobe Captivate Application for Young Learners* has been approved by the thesis advisors for further approval by Board of Examiners.

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If in the future a proven or provable that this thesis is the product of plagiarism, then I am willing to accept a punishment for such acts.

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Best regard

Hefi Pulansari

MOTTO AND DEDICATION

MOTTO:

“When you have dreams let’s make your dreams come true, do not be afraid because the future belongs to those who believe in the beauty of their dreams”.

(Eleanor Roosevelt)

This thesis is dedicated to:

My beloved parents

All lecturers

The collegian at English Department University of Muhammadiyah Gresik

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The writer

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ABSTRACT

Pulansari , Hefi.2014.*Developing English Vocabulary Material Using Adobe Captivate Application for Young Learners.*The Sarjana's Thesis, English Language Education Department, Faculty of Teacher Training and Education, University of Muhammadiyah Gresik. Advisors: (I) Dr. Yudhi Arifani,M.Pd., (II) Candra Hadi Asmara, M.Pd.

Key Words: English Vocabulary Material, Adobe Captivate Application.

This study described about developing English vocabulary material using adobe captivate application for young learners, which the product can run on mobile technology. Nowadays, mobile technology is a popular technology which is close with young learners. Most of young learners enjoy in playing it. In this study, the researcher chooses the students of SDN 4 Randuagung Gresik as the subject because a lot of students here have mobile technology and often bring it to school. Nevertheless, the reseacher limits the subject into the students at fourth grade, because students with age 9-10 years old is categorized in concrete operational stage where the students are able to sort and classify the concrete objects.

The problem statement here is, “to develop English vocabulary material using adobe captivate application for young learners.” Before developing the material, the researcher gives questionnaire for five students at fourth grade and conducting interview to the English teacher to gather the need analysis. From the result of questionnaire and interview the researcher found that the students and the teacher prefer to choose learning English using interactive media, especially in learning vocabulary. Moreover, the researcher also observed the data like textbook, student' worksheet and syllabus.

Here, the researcher develops the material for fourth grade students at the second semester based on the need analysis and syllabus. The design of the study is research and development. Meanwhile, the researcher develops the material using adobe captivate application. The application was design with combination of colorful cartoon pictures, audio, and video. In exercise, there are two types of question; multiple choice and matching.

In conclusion, the students were interested in the learning media because the display is completed with colorful cartoon pictures, audio, video, and interesting exercise. The students enjoyed and were more motivated in learning English vocabulary. Besides, they are all good in operating the application on their mobile technology.

Based on the conclusion, the researcher may give some recommendations to the next researcher, this product can be developed into classroom action research to find out the effects of implementating this product when learning English vocabulary. For the student' parents, this product can be a good application for their children which should be in your children mobile technology to help your children in learning English vocabulary. While for the teacher, this product could help in combining the way of teaching English vocabulary.