

Lampiran 1

PETUNJUK PENGISIAN KUESIONER

I. Penilaian ini adalah menyangkut tentang penilaian saudara mengenai **“Analisis Pengaruh Sikap, Motivasi Dan Persepsi Terhadap Keputusan Pembelian Pada Chicken Mania Gresik “** Dalam penelitian ini saya mengharapkan kesediaan saudara untuk menjawab pertanyaan sesuai petunjuk pengisian kuesioner :

1. Berilah tanda (\surd) pada salah satu jawaban yang tersedia.

Keterangan

A=Sangat Setuju

B=Setuju

C=Ragu-Ragu

D= Tidak Setuju

E =Sangat Tidak Setuju

Terima kasih atas kesediaan dan kerja samanya dalam meluangkan waktu untuk mengisikankuesioner ini.

II. Identitas Responden

1. Nama lengkap :.....

2. Jenis kelamin : () laki-laki () perempuan

3. Usia :.....Tahun

4. Pekerjaan :

a. PNS

d. BUMN

b. Wiraswasta

e. Lain-lain (Sebutkan ...)

c. Karyawan Swasta

A. Sikap

No	Pernyataan	A (SS)	B (S)	C (RG)	D (TS)	E (STS)
1	Saya memiliki Pengetahuan tentang produk chicken mania .					
2	Produk chicken mania membuat saya merasa ingin makan.					
3	Saya menyukai macam produk chicken mania.					

B. Motivasi

No	Pernyataan	A (SS)	B (S)	C (RG)	D (TS)	E (STS)
1	Harga murah chicken mania memuaskan saya..					
2	Kepuasan saya akan meningkatkan loyalitas pada chicken mania.					
3	Menu paketan sangat efisien bagi saya.					

C. Persepsi

No	Pernyataan	A (SS)	B (S)	C (RG)	D (TS)	E (STS)
1	Desian ruangan chicken mania menarik.					
2	Suara musik di chicken mania membuat saya nyaman.					
3	Aroma masakan di chicken mania berbeda dengan pesaing.					
4.	Rasa ayam di chicken mania lezat.					

D. Keputusan Pembelian

No	Pernyataan	A (SS)	B (S)	C (RG)	D (TS)	E (STS)
1	Kebutuhan akan makan membuat saya datang ke chicken mania.					
2	Dengan mencoba produk chicken mania jadi tahu kualitas rasanya.					
3	Produk yang beragam membuatsaya biasa makan di chicken mania.					

Lampiran 2

Tabel r Product Moment

N	Taraf Signif		N	Taraf Signif		N	Taraf Signif	
	5%	1%		5%	1%		5%	1%
3	0,997	0,999	26	0,388	0,496	50	0,279	0,361
4	0,950	0,990	27	0,381	0,487	55	0,266	0,345
5	0,878	0,959	28	0,374	0,478	60	0,254	0,330
6	0,811	0,917	29	0,367	0,470	65	0,244	0,317
7	0,754	0,874	30	0,361	0,463	70	0,235	0,306
8	0,707	0,834	31	0,355	0,456	75	0,227	0,296
9	0,666	0,798	32	0,349	0,449	80	0,220	0,286
10	0,632	0,765	33	0,344	0,442	85	0,213	0,278
11	0,602	0,735	34	0,339	0,436	90	0,207	0,270
12	0,576	0,708	35	0,334	0,430	95	0,202	0,263
13	0,553	0,684	36	0,329	0,424	<u>100</u>	<u>0,195</u>	0,256
14	0,532	0,661	37	0,325	0,418	125	0,176	0,230
15	0,514	0,641	38	0,320	0,413	150	0,159	0,210
16	0,497	0,623	39	0,316	0,408	175	0,148	0,194
17	0,482	0,606	40	0,312	0,403	200	0,138	0,181
18	0,468	0,590	41	0,308	0,398	300	0,113	0,148
19	0,456	0,575	42	0,304	0,393	400	0,098	0,128
20	0,444	0,561	43	0,301	0,389	500	0,088	0,115
21	0,433	0,549	44	0,297	0,384	600	0,080	0,105
22	0,423	0,537	45	0,294	0,380	700	0,074	0,097
23	0,413	0,526	46	0,291	0,376	800	0,070	0,091
24	0,404	0,515	47	0,288	0,372	900	0,065	0,086
25	0,396	0,505	48	0,284	0,368	1000	0,062	0,081
			49	0,281	0,364			

Lampiran 3
Tabel Distribusi t

Df	Alfa = 2,5%	Alfa = 5%	Alfa = 10%
1	12,7062	6,3138	2,0777
2	4,3027	2,9200	1,8856
3	3,1824	2,3534	1,6377
4	2,7764	2,1318	1,5332
5	2,5706	2,0150	1,4759
6	2,4469	1,9432	1,4398
7	2,3646	1,8946	1,4149
8	2,3060	1,8595	1,3968
9	2,2622	1,8331	1,3830
10	2,2281	1,8125	1,3722
11	2,2010	1,7959	1,3634
12	2,1788	1,7823	1,3562
13	2,1604	1,7709	1,3502
14	2,1448	1,7613	1,3450
15	2,1314	1,7531	1,3406
16	2,1199	1,7459	1,3368
17	2,1098	1,7396	1,3334
18	2,1009	1,7341	1,3304
19	2,0930	1,7291	1,3277
20	2,0860	1,7247	1,3253
21	2,0796	1,7207	1,3232
22	2,0739	1,7171	1,3212
23	2,0687	1,7139	1,3195
24	2,0639	1,7109	1,3178
25	2,0595	1,7081	1,3163
26	2,0555	1,7056	1,3150
27	2,0518	1,7033	1,3137
28	2,0484	1,7011	1,3125
29	2,0457	1,6991	1,3114
30	2,0423	1,6973	1,3104
31	2,0395	1,6955	1,3095
32	2,0369	1,6939	1,3086
33	2,0345	1,6924	1,3077
34	2,0322	1,6909	1,3070
35	2,0301	1,6896	1,3062
36	2,0281	1,6883	1,3055
37	2,0262	1,6871	1,3049
38	2,0244	1,6860	1,3042
39	2,0227	1,6849	1,3036
40	2,0211	1,6839	1,3031
41	2,0195	1,6829	1,3025
42	2,0181	1,6820	1,3020
43	2,0167	1,6811	1,3016
44	2,0154	1,6802	1,3011
45	2,0141	1,6794	1,3006

Df	Alfa = 2,5%	Alfa = 5%	Alfa = 10%
46	2,0129	1,6787	1,3002
47	2,0117	1,6779	1,2998
48	2,0106	1,6772	1,2994
49	2,0096	1,6766	1,2991
50	2,0086	1,6759	1,2987
51	2,0076	1,6753	1,2984
52	2,0066	1,6747	1,2980
53	2,0057	1,6741	1,2977
54	2,0049	1,6736	1,2974
55	2,0040	1,6730	1,2971
56	2,0032	1,6725	1,2969
57	2,0025	1,6720	1,2966
58	2,0017	1,6716	1,2963
59	2,0010	1,6711	1,2961
60	2,0003	1,6706	1,2958
61	1,9996	1,6702	1,2956
62	1,9990	1,6698	1,2954
63	1,9983	1,6694	1,2951
64	1,9977	1,6690	1,2949
65	1,9971	1,6686	1,2947
66	1,9966	1,6683	1,2945
67	1,9960	1,6679	1,2943
68	1,9955	1,6676	1,2941
69	1,9949	1,6672	1,2939
70	1,9944	1,6669	1,2938
71	1,9939	1,6666	1,2936
72	1,9935	1,6663	1,2934
73	1,9930	1,6660	1,2933
74	1,9925	1,6657	1,2931
75	1,9921	1,6654	1,2929
76	1,9917	1,6652	1,2928
77	1,9913	1,6649	1,2926
78	1,9908	1,6646	1,2925
79	1,9905	1,6644	1,2924
80	1,9901	1,6641	1,2922
81	1,9897	1,6639	1,2921
82	1,9893	1,6636	1,2920
83	1,9890	1,6634	1,2918
84	1,9886	1,6632	1,2917
85	1,9883	1,6630	1,2916
86	1,9879	1,6628	1,2915
87	1,9876	1,6626	1,2914
88	1,9873	1,6624	1,2912
89	1,9870	1,6622	1,2911
90	1,9867	1,6620	1,2910
91	1,9864	1,6618	1,2909
92	1,9861	1,6616	1,2908

Df	Alfa = 2,5%	Alfa = 5%	Alfa = 10%
93	1,9858	1,6614	1,2907
94	1,9855	1,6612	1,2906
95	1,9853	1,6611	1,2905
96	1,9850	1,6609	1,2904
97	1,9847	1,6607	1,2903
98	1,9845	1,6606	1,2902
99	1,9842	1,6604	1,2902
100	1,9840	1,6602	1,2901
110	1,9818	1,6588	1,2893
120	1,9799	1,6577	1,2887
130	1,9784	1,6567	1,2881
140	1,9771	1,6558	1,2876
150	1,9759	1,6551	1,2872
160	1,9749	1,6544	1,2869
170	1,9740	1,6539	1,2866
180	1,9732	1,6534	1,2863
190	1,9725	1,6529	1,2860
200	1,9719	1,6525	1,2893

Lampiran 4
Tabel Pengujian Nilai F

No df	df 2				
	1	2	3	4	5
1	161.448	199.5	215.707	224.583	230.162
2	18.513	19	19.164	19.247	19.296
3	10.128	9.552	9.277	9.117	9.013
4	7.709	6.944	6.591	6.388	6.256
5	6.608	5.786	5.409	5.192	5.05
6	5.987	5.143	4.757	4.534	4.387
7	5.591	4.737	4.347	4.12	3.972
8	5.318	4.459	4.066	3.838	3.687
9	5.117	4.256	3.863	3.633	3.482
10	4.965	4.103	3.708	3.478	3.326
11	4.844	3.982	3.587	3.357	3.204
12	4.747	3.885	3.49	3.259	3.106
13	4.667	3.806	3.411	3.179	3.025
14	4.6	3.739	3.344	3.112	2.958
15	4.543	3.682	3.287	3.056	2.901
16	4.494	3.634	3.239	3.007	2.852
17	4.451	3.592	3.197	2.965	2.81
18	4.414	3.555	3.16	2.928	2.773
19	4.381	3.522	3.127	2.895	2.74
20	4.351	3.493	3.098	2.866	2.711
21	4.325	3.467	3.072	2.84	2.685
22	4.301	3.443	3.049	2.817	2.661
23	4.279	3.422	3.028	2.796	2.64
24	4.26	3.403	3.009	2.776	2.621
25	4.242	3.385	2.991	2.759	2.603
26	4.225	3.369	2.975	2.743	2.587
27	4.21	3.354	2.96	2.728	2.572
28	4.196	3.34	2.947	2.714	2.558
29	4.183	3.328	2.934	2.701	2.545
30	4.171	3.316	2.922	2.69	2.534
40	4.085	3.232	2.839	2.606	2.449
50	4.034	3.183	2.79	2.557	2.4
60	4.001	3.15	2.758	2.525	2.368
70	3.978	3.128	2.736	2.503	2.346
80	3.96	3.111	2.716	2.486	2.329
81	3.959	3.109	2.717	2.484	2.327
82	3.957	3.108	2.716	2.483	2.326
83	3.956	3.107	2.715	2.482	2.324
84	3.955	3.105	2.713	2.48	2.323
85	3.953	3.104	2.712	2.479	2.322
86	3.952	3.103	2.711	2.478	2.321
87	3.951	3.101	2.709	2.476	2.319

No df	df 2				
	1	2	3	4	5
88	3.949	3.1	2.708	2.475	2.318
89	3.948	3.099	2.707	2.474	2.317
90	3.947	3.098	2.706	2.473	2.316
91	3.946	3.097	2.705	2.472	2.315
92	3.945	3.095	2.704	2.471	2.313
93	3.943	3.094	2.703	2.47	2.312
94	3.942	3.093	2.701	2.469	2.311
95	3.941	3.092	2.7	2.467	2.31
96	3.94	3.091	2.699	2.466	2.309
97	3.939	<u>3.09</u>	2.698	2.465	2.308
98	3.938	3.089	2.697	2.465	2.307
99	3.937	3.088	2.626	2.464	2.306
100	3.936	3.087	2.696	2.463	2.305

Lampiran 5 Uji Validitas

		x1.1	x1.2	x1.3	Sikap
x1.1	Pearson Correlation	1	.002	.338**	.692**
	Sig. (2-tailed)		.988	.004	.000
	N	70	70	70	70
x1.2	Pearson Correlation	.002	1	.058	.506**
	Sig. (2-tailed)	.988		.633	.000
	N	70	70	70	70
x1.3	Pearson Correlation	.338**	.058	1	.747**
	Sig. (2-tailed)	.004	.633		.000
	N	70	70	70	70
Sikap	Pearson Correlation	.692**	.506**	.747**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	70	70	70	70

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		x2.1	x2.2	x2.3	Motivasi
x2.1	Pearson Correlation	1	-.025	.026	.625**
	Sig. (2-tailed)		.836	.832	.000
	N	70	70	70	70
x2.2	Pearson Correlation	-.025	1	-.142	.546**
	Sig. (2-tailed)	.836		.240	.000
	N	70	70	70	70
x2.3	Pearson Correlation	.026	-.142	1	.473**
	Sig. (2-tailed)	.832	.240		.000
	N	70	70	70	70
Motivasi	Pearson Correlation	.625**	.546**	.473**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	70	70	70	70

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations				
		x3.1	x3.2	x3.3	x3.4	Persepsi
x3.1	Pearson Correlation	1	.117	.110	-.123	.613**
	Sig. (2-tailed)		.335	.364	.310	.000
	N	70	70	70	70	70
x3.2	Pearson Correlation	.117	1	-.135	-.096	.514**
	Sig. (2-tailed)	.335		.267	.427	.000
	N	70	70	70	70	70
x3.3	Pearson Correlation	.110	-.135	1	-.194	.351**
	Sig. (2-tailed)	.364	.267		.108	.003
	N	70	70	70	70	70
x3.4	Pearson Correlation	-.123	-.096	-.194	1	.350**
	Sig. (2-tailed)	.310	.427	.108		.003
	N	70	70	70	70	70
Persepsi	Pearson Correlation	.613**	.514**	.351**	.350**	1
	Sig. (2-tailed)	.000	.000	.003	.003	
	N	70	70	70	70	70

** Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations			
		y1.1	y1.2	y1.3	Keputusan Pembelian
y1.1	Pearson Correlation	1	.125	.028	.673**
	Sig. (2-tailed)		.303	.817	.000
	N	70	70	70	70
y1.2	Pearson Correlation	.125	1	-.085	.569**
	Sig. (2-tailed)	.303		.483	.000
	N	70	70	70	70
y1.3	Pearson Correlation	.028	-.085	1	.527**
	Sig. (2-tailed)	.817	.483		.000
	N	70	70	70	70
Keputusan Pembelian	Pearson Correlation	.673**	.569**	.527**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	70	70	70	70

** Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6

Uji Reliability

Reliability

Scale: ALL VARIABLES

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Cronbach's Alpha	N of Items
.666	3

Reliability

Scale: ALL VARIABLES

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Cronbach's Alpha	N of Items
.672	3

Reliability

Scale: ALL VARIABLES

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.629	4

Reliability**Scale: ALL VARIABLES****Case Processing Summary**

		N	%
Cases	Valid	70	100.0
	Excluded ^a	0	.0
	Total	70	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.714	3

Lampiran 8

Uji Asumsi Klasik

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.310 ^a	.096	.055	1.20684	2.045

a. Predictors: (Constant), Persepsi, Motivasi, Sikap

b. Dependent Variable: Keputusan Pembelian

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	10.216	3	3.405	2.338	.082 ^b
	Residual	96.127	66	1.456		
	Total	106.343	69			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Persepsi, Motivasi, Sikap

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics
		B	Std. Error	Beta			Tolerance
1	(Constant)	5.994	1.900		3.155	.002	
	Sikap	.244	.111	.270	2.188	.032	.898
	Motivasi	.122	.087	.169	1.405	.165	.951
	Persepsi	.055	.088	.076	.621	.537	.919

Coefficients^a

Model		Collinearity Statistics	
		VIF	
1	(Constant)		
	Sikap		1.114
	Motivasi		1.052
	Persepsi		1.088

a. Dependent Variable: Keputusan Pembelian

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	Sikap	Motivasi	Persepsi
1	1	3.956	1.000	.00	.00	.00	.00
	2	.029	11.683	.00	.10	.59	.05
	3	.011	18.919	.00	.60	.01	.65
	4	.004	30.300	1.00	.30	.40	.30

a. Dependent Variable: Keputusan Pembelian

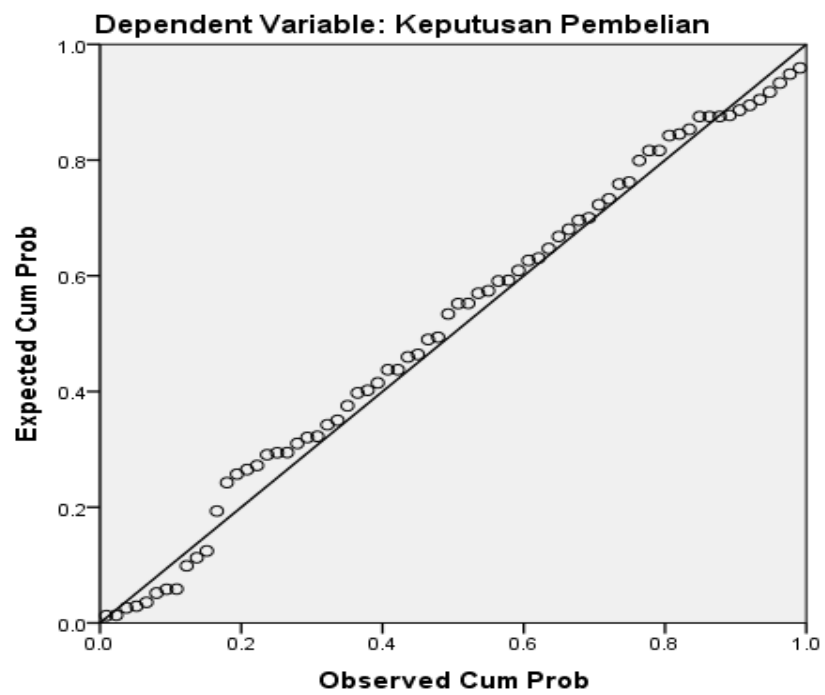
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	9.3919	11.5630	10.6286	.38479	70
Std. Predicted Value	-3.214	2.428	.000	1.000	70
Standard Error of Predicted Value	.149	.533	.274	.091	70
Adjusted Predicted Value	9.7297	11.6670	10.6469	.39639	70
Residual	-2.70597	2.10279	.00000	1.18031	70
Std. Residual	-2.242	1.742	.000	.978	70
Stud. Residual	-2.362	1.776	-.007	1.013	70
Deleted Residual	-3.00291	2.18546	-.01831	1.26780	70
Stud. Deleted Residual	-2.450	1.807	-.011	1.027	70
Mahal. Distance	.072	12.492	2.957	2.654	70
Cook's Distance	.000	.165	.019	.035	70
Centered Leverage Value	.001	.181	.043	.038	70

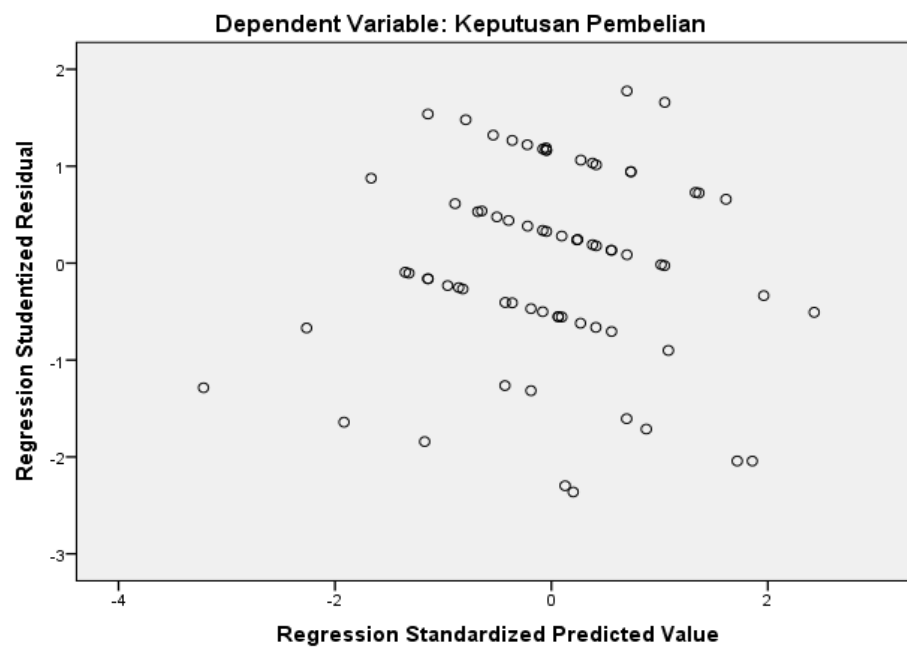
a. Dependent Variable: Keputusan Pembelian

Charts

Normal P-P Plot of Regression Standardized Residual



Scatterplot



Lampiran 9

Regresi Linier Berganda

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Persepsi, Motivasi, Sikap ^b	.	Enter

a. Dependent Variable: Keputusan Pembelian

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.310 ^a	.096	.055	1.20684

a. Predictors: (Constant), Persepsi, Motivasi, Sikap

b. Dependent Variable: Keputusan Pembelian

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	10.216	3	3.405	3.338	.082 ^b
	Residual	96.127	66	1.456		
	Total	106.343	69			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Persepsi, Motivasi, Sikap

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.994	1.900		3.155	.002
	Sikap	.244	.111	.270	2.188	.032
	Motivasi	.122	.087	.169	1.405	.165
	Persepsi	.055	.088	.076	.621	.537

a. Dependent Variable: Keputusan Pembelian

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	9.3919	11.5630	10.6286	.38479	70
Std. Predicted Value	-3.214	2.428	.000	1.000	70
Standard Error of Predicted Value	.149	.533	.274	.091	70
Adjusted Predicted Value	9.7297	11.6670	10.6469	.39639	70
Residual	-2.70597	2.10279	.00000	1.18031	70
Std. Residual	-2.242	1.742	.000	.978	70
Stud. Residual	-2.362	1.776	-.007	1.013	70
Deleted Residual	-3.00291	2.18546	-.01831	1.26780	70
Stud. Deleted Residual	-2.450	1.807	-.011	1.027	70
Mahal. Distance	.072	12.492	2.957	2.654	70
Cook's Distance	.000	.165	.019	.035	70
Centered Leverage Value	.001	.181	.043	.038	70

a. Dependent Variable: Keputusan Pembelian

Lampiran 10
Tabulasi

NO	SIKAP			X total	MOTIVASI			X total	PERSEPSI				X total	KEPUTUSAN PEMBELIAN			Y total
	X1.1	X1.2	X1.3		X2.1	X2.2	X2.3		X3.1	X3.2	X3.3	X3.4		Y1	Y2	Y3	
1	4	4	4	12	4	5	5	14	5	3	5	4	17	4	4	3	11
2	3	3	3	9	5	4	4	13	3	2	3	3	11	4	4	3	11
3	4	3	4	11	5	2	3	10	4	2	4	3	13	4	4	4	12
4	4	3	4	11	3	3	3	9	2	4	3	5	14	4	4	4	12
5	4	4	4	12	2	5	4	11	3	4	4	3	14	4	5	4	13
6	4	4	4	12	5	5	4	14	3	3	3	3	12	3	3	3	9
7	4	4	5	13	4	3	2	9	2	4	4	4	14	4	3	4	11
8	4	3	3	10	4	4	3	11	3	5	3	4	15	4	4	4	12
9	2	2	2	6	3	3	4	10	4	4	2	3	13	3	2	3	8
10	3	4	3	10	1	3	4	8	4	4	3	5	16	4	3	4	11
11	4	3	5	12	5	2	2	9	3	2	4	3	12	3	3	2	8
12	4	3	5	12	2	4	3	9	4	4	3	2	13	3	3	4	10
13	3	4	4	11	5	1	4	10	3	5	4	4	16	4	4	4	12
14	4	4	4	12	4	3	5	12	3	2	4	3	12	3	4	3	10
15	2	3	2	7	4	3	4	11	3	4	4	2	13	3	3	3	9
16	3	4	4	11	3	2	5	10	4	3	4	3	14	3	3	4	10
17	3	2	4	9	3	4	3	10	3	5	2	4	14	2	3	3	8
18	3	3	4	10	4	4	3	11	5	5	5	1	16	4	3	3	10
19	3	4	4	11	3	4	3	10	4	3	3	4	14	4	4	3	11
20	4	3	5	12	1	3	4	8	5	2	4	4	15	4	4	3	11
21	4	3	4	11	2	5	2	9	4	3	4	4	15	3	3	4	10
22	4	3	4	11	3	2	4	9	1	3	3	3	10	4	4	4	12
23	3	4	4	11	4	1	5	10	3	3	4	3	13	3	4	4	11
24	3	3	3	9	3	4	5	12	2	4	3	3	12	3	3	4	10
25	4	4	3	11	4	4	3	11	2	3	4	5	14	5	3	4	12
26	3	3	4	10	3	2	5	10	4	4	3	4	15	4	3	4	11
27	4	4	4	12	3	4	3	10	4	5	4	3	16	4	3	4	11
28	4	3	4	11	3	3	5	11	3	4	5	4	16	5	4	4	13
29	4	3	3	10	4	2	5	11	3	4	4	2	13	3	4	5	12
30	3	4	5	12	4	3	2	9	4	4	3	3	14	4	2	4	10
31	4	4	2	10	4	5	5	14	3	2	4	5	14	4	3	5	12
32	4	3	4	11	4	4	3	11	3	3	4	3	13	3	4	5	12
33	4	3	3	10	2	2	3	7	4	3	4	4	15	3	4	3	10
34	5	4	5	14	3	3	3	9	5	4	3	4	16	4	4	3	11
35	4	3	5	12	4	2	5	11	5	4	3	4	16	5	3	4	12
36	3	3	4	10	5	4	5	14	3	3	4	4	14	5	4	3	12
37	4	5	4	13	2	3	4	9	4	5	5	4	18	4	5	3	12
38	4	4	3	11	4	3	4	11	3	4	5	3	15	3	4	3	10
39	4	5	4	13	3	3	4	10	4	3	4	3	14	4	4	4	12
40	3	4	5	12	3	1	4	8	3	4	3	3	13	5	4	3	12
41	3	4	4	11	2	2	5	9	4	2	5	5	16	3	4	3	10
42	3	3	4	10	2	3	4	9	4	4	4	2	14	4	3	3	10
43	4	4	3	11	1	4	5	10	4	5	4	3	16	4	3	4	11
44	5	4	4	13	4	3	5	12	3	4	3	3	13	2	4	3	9
45	3	4	4	11	3	4	4	11	3	4	3	4	14	4	3	4	11
46	4	3	4	11	3	2	5	10	2	4	3	3	12	3	2	4	9
47	3	3	4	10	3	3	4	10	3	3	4	3	13	3	4	4	11
48	3	4	4	11	3	5	3	11	4	5	4	3	16	4	4	3	11
49	4	3	3	10	2	4	5	11	2	3	4	3	12	4	3	4	11
50	3	4	5	12	2	4	3	9	4	2	5	4	15	3	4	4	11
51	3	4	3	10	4	5	5	14	3	4	5	3	15	4	3	2	9
52	4	2	4	10	3	4	4	11	2	4	3	5	14	4	3	4	11
53	5	3	4	12	2	2	3	7	5	4	5	3	17	3	3	2	8
54	3	3	4	10	3	3	3	9	3	2	3	4	12	3	3	4	10
55	3	3	3	9	4	2	5	11	5	4	5	3	17	3	4	3	10
56	2	4	3	9	4	5	5	14	5	4	3	3	15	2	4	5	11
57	4	3	3	10	2	3	4	9	3	3	3	3	12	3	4	3	10
58	4	4	3	11	4	3	4	11	4	3	4	4	15	3	3	5	11

NO	SIKAP			X total	MOTIVASI			X total	PERSEPSI				X total	KEPUTUSAN PEMBELIAN			Y total
	X1.1	X1.2	X1.3		X2.1	X2.2	X2.3		X3.1	X3.2	X3.3	X3.4		Y1	Y2	Y3	
59	3	4	3	10	3	3	4	10	3	2	4	5	14	4	4	4	12
60	3	4	3	10	1	3	4	8	3	3	3	4	13	3	4	3	10
61	2	4	3	9	2	2	5	9	1	3	4	3	11	2	3	3	8
62	4	2	4	10	3	2	4	9	2	2	5	3	12	4	4	4	12
63	3	4	4	11	4	1	5	10	3	2	4	3	12	4	3	3	10
64	2	3	3	8	4	5	5	14	4	1	5	1	11	3	4	3	10
65	4	3	4	11	4	3	2	9	4	5	5	1	15	4	3	4	11
66	4	3	3	10	4	3	4	11	4	3	2	4	13	4	3	3	10
67	4	3	4	11	3	3	4	10	4	3	4	2	13	5	4	3	12
68	3	3	3	9	1	4	3	8	3	3	4	5	15	4	3	4	11
69	3	4	3	10	2	2	5	9	5	4	3	5	17	3	2	4	9
70	4	3	5	12	2	4	3	9	2	4	5	5	16	3	2	4	9