



## The Effect of Tiktok on the Use of Standard Language in Grade 4 Elementary School Children

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**Abstract:** A study in grade 4 shows that using slang from the Tiktok application affects how children use familiar words. Identifying the influence of Tiktok on the use of standard terms in 4th-grade elementary school children is the aim of the researchers to conduct research. This research method collects data qualitatively to provide specific information about a particular problem. Qualitative and observational methods were used to collect this data, interviews and written tests. The subjects of this study were 26 grade 4 students of UPT SD Negeri 32 Gresik. This research on grade 4 students shows that half of the students use slang and mixed language. Also, common words are only used by half of the other students. With these results, teachers and parents can determine how much Tiktok impacts children's language styles.

**Abstrak:** Sebuah studi pada kelas 4 menunjukkan bahwa penggunaan bahasa gaul dari aplikasi Tiktok mempengaruhi cara anak menggunakan kata baku. Mengidentifikasi pengaruh Tiktok terhadap penggunaan kata baku pada anak kelas 4 SD merupakan tujuan peneliti melakukan penelitian. Metode penelitian ini mengumpulkan data secara kualitatif untuk memberikan informasi spesifik tentang masalah tertentu. Metode kualitatif dan observasi digunakan untuk mengumpulkan data ini, bersama dengan wawancara dan tes tertulis. Subyek penelitian ini adalah 26 siswa kelas 4 UPT SD Negeri 32 Gresik. Penelitian tentang siswa kelas 4 ini menunjukkan bahwa setengah dari peserta didik menggunakan bahasa gaul dan bahasa campuran. Juga, kata-kata baku hanya digunakan oleh setengah dari peserta didik yang lain. Dengan adanya hasil ini, guru dan orang tua dapat menentukan seberapa besar dampak pengaruh dari Tiktok terhadap gaya bahasa anak.

## A. Introduction

At this time, all people are familiar with phones or cell phones. A cell phone is similar to a home phone, which functions as an electronic communication tool. However, not using wires to operate, the phone works wirelessly. This communication tool first appeared in the world with a shape like a landline phone and has progressed in development over time. As we know, humans usually communicate by talking, whispering, and sending letters. Even now, it can be done by just sending messages via cell phone (Wahyono, 2003). Mobile phones now feature touch screens, which make it easier for users to apply the cellphone. This new feature makes it easier for users to connect with remote people via video calls.

Along with the advancement of technology from cell phones, some media is used as a tool in communication social media is called. Social media can be accessed easily via the internet (Ilahin, 2022) as cell phones today are connected to programs like Facebook, which is helpful in many ways. Social media applications connected to Facebook and frequently used by the public include Instagram, Twitter, and TikTok (Putra et al., 2021). Moreover, the application that is currently the favorite of elementary school children is the social media application Tiktok.

TikTok releases short videos which can be shared online or worldwide. These videos can also be viewed at home or anywhere in the world. As of November 2019, the Tiktok application is a non-game application with the most downloads beating the Instagram application (Rahmayani, Mela; Ramdhani, Muhamad; Lubis, 2021). People can use this application to connect and share content. Someone can interact with other people online even though the two people do not meet in person, they only need a connection to the internet, and there is no time limit. Since the pandemic, the use of Tiktok has increased among teenagers and adults, and many children have also used this application service. With the Tiktok application, children admit that they use it to create content that they think is entertaining when bored. The content they create usually follows trending content or videos. It can be dance and video blog content according to users' wishes, creativity, and skills. Those who use the Tiktok application among children under 18 will have consequences that lead to thoughts and feelings (Silvia & Ropida, 2022).

With the Tiktok application, the positive impact that can be taken is that a person is free to express himself by conveying his heart and can show the skills he has. They can develop talents according to what they like. Besides the positive impact, the negative impact of using Tiktok also affects the expression and delivery of one's heart's content. This application, a favorite among elementary school children, will get them the information quickly. However, the content created needs to be used about the meaning and meaning of the language (Nurhasanah & Lestari, 2021; Meutia et al., 2020). This will affect the future development of children. Some of them use Tiktok to convey their heart's content but ignore using good language. As a result, children who like this Tiktok application imitate this language and apply it to their daily activities, including their parents and teachers. TikTok users who use Tiktok should be wiser when creating or viewing content because those who currently apply Tiktok do not race against age limits. Children use Tiktok to adults. The

good thing is that they use good language so that video content listeners and viewers can also feel what we feel well (Effendi et al., 2015). Apart from expressions, the other positive and negative impacts of using Tiktok are that it can affect the learning outcomes of students who use the Tiktok application. When students use Tik Tok, it has both positive and negative effects on their performance at school. This application helps students who use it focus more on their studies by being an entertaining medium. Using Tiktok as a medium also encourages students to be more interested in learning (Aji, 2018). This impact can help the progress of students' learning because they do not get bored quickly while studying. However, on the other hand, you still have to be aware of the adverse effects of using Tik Tok.

The negative impact of using Tiktok on learning that often occurs can be seen when students are used to using the Tiktok application continuously and are not used to applying learning interests. They are used to constantly opening the Tiktok application on their cellphones and need more stamina to study regularly. Instead, they use Tiktok to record web-based media and play on their phones at home. This makes them only remember what they like, which can damage education (Asdiniah & Lestari, 2021). Moreover, in the end, Tiktok will affect students' final grades (Marini, 2019).

Utilizing the Tik Tok social media platform makes their behavior often mimic the trends seen on the platform. This can be seen through the speech behavior or modes displayed by those on the site (Risnawati, 2022). It is nearly impossible to separate personal circumstances from everyday habits. In addition, children are often too lazy to study and usually give up when faced with challenging material at school. Instead, they often use social media for entertainment (Umam, 2022). That will be a growth factor for a person, especially children, in their speech style. The growth period begins at the age of 0 to 11 years. It is parents who monitor their child's mastery of language so far.

For this reason, parents should be able to understand the impact of using the Tiktok application so that children's development is created by having good language characteristics (Valiana, 2020). Because in the development of a child, the language obtained is the language that is influenced by the environment. Be it the family, school, or community environment (Zulkhi et al., 2018). Talking in a certain way is a growth factor for children that helps them develop faster. In this case, the teacher is also responsible for instilling correct grammar and speaking rules by KBBI standards so that children become accustomed to speaking politely in the future. In addition, teachers can observe students at school to analyze their habits. When teaching at school, the teacher can also help students apply the habit of speaking with common words.

Common words are words that follow strict rules when written or spoken. Common words are usually used when talking to parents or strangers. However, this style of speech currently needs to be used more, such as the problems found by researchers at UPT SD Negeri 32 Gresik. The use of common words in UPT SD Negeri 32 Gresik has received little attention. They often use words from mixed languages between Javanese as their local language and Indonesian. Sometimes some students who have taken advantage of using the

Tiktok application also use terms or words commonly used in the application. These terms and words can be considered slang. The words contained in slang are a modification of various kinds of language that do not have an uncertain stylistic structure (Anggini et al., 2022). These are common words used in the application which should not be taken as idioms.

It is believed that the first educational institution that a child studies in are kindergarten or preschool. This should also encourage the use of appropriate language by children (Alfiyanti & Umam, 2022). Law Number 20 of 2003 concerning the National Education System states in Article 3, "National education encourages the creation of a healthy national character and civilization and the development of student's abilities." He also views national education as educating the life of the nation. This law is meant when it states that "National education functions to develop capabilities and shape the character and civilization of a dignified nation". By forming these characteristics, national education aims to develop the potential of students to become human beings who believe in and fear God, have a noble characters, and are knowledgeable, healthy, and independent. In doing this work, teachers also share knowledge with their students. By inviting students to use only positive words and avoid negative words, this treatment can increase their love for their homeland. Doing it every day will also help foster a sense of nationalism (Syamsuddin, 2021). Unlike now, where slang language already dominates among children.

As stated in the previous paragraph, in the initial observations, researchers have seen and heard that Grade 4 students tend not to use common words when talking to their teacher. They use the local Javanese language, which seems rough. This is because they rarely use familiar words when talking to teachers. The researcher's aim is to study the effect of the Tiktok application on the use of standard language in children. Other circumstances affecting its use were also sought. Because, at this time, many children use non-standard language or words that occur due to the widespread use of social media. Even educated people have begun to use the excellent and correct standard Indonesian less.

## **B. Method**

Descriptive qualitative is the method and type used in this study. This method helps collect data about specific problems, namely social problems, individual thoughts, or activities, which are usually used in groups to study certain aspects of society (Moleong, 2017). Researchers used observation, testing, and interviewing techniques to collect data. So, in essence, this research utilizes data analysis in the form of a narrative where the researcher will explain and describe in detail the subject matter to be discussed, namely the effect of an application called Tiktok on the use of the standard language of 4th-grade elementary school children. This study aims to determine how much influence Tiktok has on the language style used by children now, especially in the school environment.

In this study, the subjects involved were 26 grade 4 students at UPT SDN 32 Gresik, teachers, student parents, and researchers. The 26 students consisted of 9 boys and 17 girls.

UPT SD Negeri 32 Gresik is located at Jalan Panglima Sudirman Gang XVI No. 24 Sidomoro, Kebomas, Gresik, East Java. The sequence of research conducted is as follows:



**Figure 1.** Research Flow

## C. Result and Discussion

### Result

Being polite to others regardless of age, race, or even relationship is essential. People often need to remember this when they are unfamiliar with their surroundings in a big city. When talking to friends or family, choosing words is also essential. Given the development of time and technology, the standard Indonesian language in daily life is starting to fade away, replaced by another language than Indonesian, such as mixed languages and slang (Febrianti & Pulungan, 2021). As civilized people, it is essential for us, especially for the future of a good nation, to use familiar words when communicating with others. This allows others to understand what we say. Using default words is a good choice when talking to an older person or someone of a higher rank.

The standard language is the language most commonly used in society. Most people speak this way because of their culture, education, and upbringing. However, social media platforms like Tiktok can influence how often people use common words. The research subjects that were written were 4th-grade students at UPT SD Negeri 32 Gresik in Gresik, East Java. Researchers observed 26 students for one day on 19 October 2022. Researchers observed how students communicated with each other, students' communication with teachers, and homeroom teachers. Researchers recorded student interactions during class during break sessions. After making initial observations, the next step is for researchers to make exclusive observations in class. Exclusive observations in class were carried out by researchers for approximately one month, from 28 November 2022 – 24 December 2022. An observational study at the 4th-grade level found that half of the 4th-grade students spoke mixed Javanese with their teacher. They do it when they talk to each other or ask their teacher questions. In addition, when talking to friends, they use Indonesian mixed with Javanese slang words like the slang language used by young people now.

The researcher then interviewed grade 4 students to get more information about how they learned the words they used. Moreover, they know the language's words from the social media Tiktok, which is the social media most liked by children. During the interview, the researcher found that 13 out of 26 students in grade 4 did have a TikTok account and used the application regularly. This led researchers to conclude that the application is popular among children and adolescents. In grade three, 13 students said they used informal Javanese slang in everyday conversations with their peers. Users and content creators use

this slang in the TikTok application. In the Tiktok application, the video content they often watch is blogs and videos of big meals or what is now better known as mukbang videos. The percentage of the use of the language used in UPT SD Negeri 32 Gresik is as follows:

**Table 1.** Percentage of Grade 4 Language Use in Schools

Language	Percentage
Indonesian (Standart)	45%
Mix (Javanese, Indonesian)	70%
Slang Language	55%

As shown in the table, only 45% of students use standard Indonesian with their teachers. Then in the use of mixed language, the percentage is 70%, which means that most students use this mixed language more often. Moreover, the last is the percentage of the use of slang or contemporary language, which often appears on TikTok and is usually used by students to talk to friends, with a usage percentage of 55%. It was found in previous research that, let alone elementary school children, even someone who is educated, need to pay attention to standard Indonesian in their daily lives (Gustiasari, 2018).

## Discussion

This research was conducted because researchers encountered many children whose speech style could have been more polite when communicating with older people. They use sentences or language like adults. Moreover, the researcher experienced the incident firsthand when making the initial observations. Students at UPT SD Negeri 32 Gresik use a mixed language, slang, Javanese, and Indonesian, when communicating with older people. This is one of the negative impacts of using an application called Tiktok. Because of this impact, other languages, especially English, will shift the nation's values. Students will understand more about other languages, not the language of their own country.

After making initial observations, the researcher also conducted interviews with students. The students interviewed were Grade 4 students with 26 children. In addition to conducting interviews with students, researchers interviewed teachers and guardians of students. The interview was conducted at the time of receiving student learning outcomes in semester 1 of the 2022-2023 school year, conducted on 22 December 2022. Several parents said that when students were at home, they often played mobile phones and applied games and Tiktok. Sometimes students also need to learn the time to use it. Moreover, when reminded to stop using the application, they tend to get angry and say it in a high tone to their parents. While at school, students are not allowed to use social media applications on their cell phones because they are told not to bring them to school. However, this had no effect because even though they did not carry their cellphones or use Tiktok at school, the things they discussed in class were not far from the viral content in the Tiktok application. They know more about new information through this application. This indicates that grade 4 students diligently update all information every day.

Knowing information quickly through the Tiktok application is one of the positive impacts of using this application. However, the systemization of content distributed through the Tiktok application only sometimes shares information. Video content distributed on Tiktok will appear on the homepage, and the videos are random. What will appear is a video that uses words that are not educational. As a result, it leads to children imitating these words and spreading them to their friends, including school friends. The importance of direct supervision by parents on this problem also deserves attention. Parents do allow their children to apply Tiktok but must remain under supervision. Parents can accompany their children when playing Tiktok. You can determine which video content is good if emulated and which is not exemplary.

The influence of using Tiktok on the standard language used by children is quite influential in students' daily lives. In the end, in learning Indonesian, they needed help interpreting the standard words contained in reading and practice questions. Even though at their age (grade 4 children), they should be able to use and utilize common words properly. Whether in reading or writing, speaking is essential as the next stage is carried out by the researcher, namely the stage of conducting a written test. The researcher gave ten questions discussing common words to grade 4 students. The test was conducted on 17 January 2023, resulting in many grade 4 students needing to learn what common words were. They stated they did not know common words, so they answered questions based on their conscience. They do not answer the question according to the actual answer.

In the tests students complete, they know more about today's words. An example of this lies in the questions that state which sentences they often use when asking for help from others. Moreover, many answered using sentences ending with the word "dong". Even though "dong" is not part of the standard word. From the written tests that were produced, almost all students answered sentences containing the word "dong". This means that this activity shows that using familiar words at UPT SD Negeri 32 Gresik is classified as worrying because standard Indonesian is lacking and will affect when they learn Indonesian in class. They do not know questions that contain common words.

Another example is when answering what sentence should be used when greeting others. Half of grade 4 students answered with the sentence "hi guys". This word is not a common word but a slang word mixed with English, as is done by many Tiktok users who create video blog content for their daily activities. Most users or Tiktok video content creators use this sentence at the beginning of the video. Even though many standard words should be used, one of which is like. Hi, friend. One of the previous studies stated that students still needed to improve in KKM when differentiating standard and non-standard words (Privana, 2021).

Based on the explanation above, using the common word at this time is included in an apprehensive condition. The ordinary language used by parents is no longer considered proper etiquette. On the contrary, slang has taken its place. Students use a mixed language between Javanese and Indonesian slang to communicate. This shows that Indonesian children do not consider their country as home. They prefer to use a mixed language. In

addition, this problem also shows that the nation's students lack polite ethics when talking to older people. Starting to fade, the use of suitable standard language for older people is replaced by now's slang language.

As prospective educators who want the nation's next generation to uphold good Indonesian language rules, we should start getting used to using Indonesian when speaking or communicating at school, whether it is talking between friends of students, students, and teachers (educators), or between teachers (educators). If the teacher's communication with other teachers uses more Indonesian language rules or styles that make good use of familiar words, students will slowly imitate this. Moreover, over time students will use standard Indonesian more often.

## D. Conclusion

The study results show that the effect of TikTok on the use of common words for grade 4 UPT SD Negeri 32 Gresik has quite an impact. Many Tiktok video content does not pay attention to standard language and prefers contemporary slang. This encourages imitation of the use of slang language in everyday life, especially at school. The use of the standard Indonesian language in grade 4 UPT SD Negeri 32 Gresik is only 45%, then for mixed language use between Javanese and Indonesian, it is 70%, and the use of slang in grade 4 children is 55%.

As a result, manners are also not being considered at this time. Even when communicating with older people, they use ordinary Javanese language or words like when talking to their friends. They do not have the slightest fear and guilt when speaking impolitely with older people, especially their teachers. They also needed help with answering Indonesian language questions that used common words.

With the consequences described above, the generation of educators or teachers should pay more attention to the younger generation's ability to uphold standard Indonesian language rules to show that we are good citizens of Indonesia. What can be done by getting used to standard language when communicating at school? Not only in Indonesian language subjects but in other subjects such as science, social studies, and other subjects except when students learn local Javanese content. This activity can help students get used to communicating using good Indonesian language rules.

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