

Ratih Paramitasari, 15312042, Pengaruh *Return On Equity*, *Price Earning Ratio*, dan *Debt Equity Ratio* terhadap Nilai Perusahaan yang terdaftar di Bursa Efek Indonesia periode 2015-2017, Manajemen Keuangan, Fakultas Ekonomi dan Bisnis, Universitas Muhammadiyah Gresik, Januari, 2019

Abstraksi

Nilai perusahaan adalah kinerja perusahaan yang tercermin dari harga saham yang ditetapkan oleh penawaran dan permintaan dipasar modal yang mencerminkan penilaian publik terhadap kinerja perusahaan. Penelitian ini bertujuan untuk menguji pengaruh *return on equity*, *price earning ratio* dan *debt equity ratio* terhadap nilai perusahaan (*price book value*) yang terdaftar di Bursa Efek Indonesia periode 2015-2017.

Data yang digunakan dalam penelitian ini data panel yaitu statistik laporan keuangan masing-masing perusahaan yang dipublikasikan disitus web resmi www.idx.co.id. Populasi penelitian ini adalah perusahaan yang tergabung dalam index IDX30 yang terdaftar di BEI. Penelitian ini menggunakan metode *purposive sampling* dengan jumlah sampel sebanyak 22 perusahaan yang mempunyai laba dan konsisten periode 2015-2017.

Teknik analisis data yang digunakan adalah analisis regresi linear berganda, hasil penelitian menyimpulkan bahwa berdasarkan analisis dan uji hipotesis variabel *return on equity* dan *price earning ratio* mempunyai pengaruh positif dan signifikan terhadap nilai perusahaan. Variabel *debt equity ratio* mempunyai pengaruh negatif terhadap nilai perusahaan.

Kata kunci : *Return On Equity*, *Price Earning Ratio*, *Debt Equity Ratio* dan *Price Book Value*

Ratih Paramitasari, 15312042, *The influence of Return On Equity, Price Earning Ratio, and Debt Equity Ratio of companies listed on the Indonesia stock exchange period 2015-2017, financial management, Faculty of Economics and business, University of Muhammadiyah Gresik, January, 2019*

Abstract

The value of the company is a performance company that is reflected in the share price set by supply and demand in the market of capital that reflects the public's assessment against the performance of the company. This research aims to test the influence of return on equity, price earning ratio and the debt equity ratio of the company (price book value) were listed on the Indonesia stock exchange period 2015-2017.

The data used in this study i.e. panel data statistics of financial statements of each company that dipublikasian the official web www.idx.co.id our site. The population of this research is a company incorporated in the index registered in BEI IDX30. This study used a purposive sampling method with the total sample as many as 22 companies that have earnings and consistent periods of 2015-2017.

Data analysis technique used was multiple linear regression analysis, the results of the study concluded that based on the analysis and test of the hypothesis variable return on equity and its price earning ratio has a positive influence and significantly to the value of the company. Debt equity ratio variables have negative influence against the value of the company.

Key Words : Return On Equity, Price Earning Ratio, Debt Equity Ratio dan Price Book Value

